

CITY OF GLENDALE
Music in the Glen Meeting Minutes
June 15, 2022

Welcome to Glendale
5464 N Port Washington Rd, Suite A3
Glendale, WI 53217

Roll Call

Present: JoAnn Shaw, Chair; Members: Steve Shaw, Lee Carey, Jesse BaDour, Deputy Director for Welcome to Glendale

Present via Zoom: Teresa Drews, Becca Garrison, Executive Director for Welcome to Glendale

Absent: Laura Emir

Meeting called to order by Chair Shaw at 5:38 p.m.

Approval of the April 27, 2022, and May 18, 2022, Meeting Minutes

Motion by Ms. Carey, seconded by Ms. Drews, to approve the April 27, 2022, and May 18, 2022, meeting minutes. Motion carried unanimously.

Updates on Contracts and W9 Status of Acts for the 2022 Season

Chair Shaw stated all contracts are signed and turned in with W9 forms. Four out of the five down payments are ready to be mailed out. Chair Shaw will request the fifth check on Friday.

Fundraising Status

Ms. Garrison stated all concerts are sponsored and payments have come in. The sponsorship raised will cover all the band fees. Welcome to Glendale is donating \$2,000. However, marketing materials including banners, flyers, and Facebook boosts will be part of the \$2,000.

Welcome to Glendale has moved over the 2021 fund balance and the raised 2022 sponsorships to the City of Glendale. The only check the city has not received is from Welcome to Glendale's donation. Welcome to Glendale will give all receipts and documentation for the final check. Welcome to Glendale will donate a total of \$2,000.

Welcome to Glendale met with Clark Dietz. Ms. Garrison said moving forward, for future years, Welcome to Glendale will reach out to Clark Dietz and other City contractors including the City Engineer, City Attorney, Inspections Department, GFL, etc. Welcome to Glendale will contact them first before chamber members, as Music in the Glen is a city funded concert series.

Currently, details on contracting Welcome to Glendale are unknown.

Summer Event Guide

Ms. Garrison wanted the booklet to go out on June 1st. However, the booklet is just going out mid-June as the owner of the print shop had an unforeseen critical injury. There were 7,600 copies printed. 53209 addresses will receive their booklets tomorrow, and 53217 addresses will receive them on Friday. Last year, funds raised for the booklet were \$4,900. This year, Ms. Garrison raised \$8,817. Unfortunately, due to higher printing and postage costs, the booklet is still negative \$683.

Ms. Garrison bought a non-profit license to mail the booklet. The postage came to \$0.30 a stamp.

Food Trucks

The Falafel Guys sent in their deposit. They'll be at the July 20, July 27, and August 17 concerts. Ms. BaDour has reached out to Terrell Mathis to see if Pops BBQ would be available on July 13, and August 3. No response as of this meeting.

Posters

The Music in the Glen posters are currently up at Welcome to Glendale's Visitor Center, Richard E Maslowski Community Park, and Glendale City Hall. Ms. Drews said she could help with distributing the other two posters. However, they couldn't go to The Brick Pub and Grill or Bistro on the Glen as both restaurants have music nights.

Veteran's Salute

Ms. BaDour explained the timeline of the Veteran's Salute: 1. Sons of the American Revolution will start with the color guard 2. Daughters of the American Revolution will say the pledge of allegiance 3. Chair Shaw will welcome each branch of the military to honor them, and ask everyone to return to the amphitheater for announcements. 4. Bank Five Nine will have the option of speaking. 5. Command Performance will play.

Chair Shaw stated she has not been able to find a bugler to play Taps. She has sent out a request to all bugler players within a 100-mile radius.

Unfinished Business

Chair Shaw will verify with Terrell Mathis he is aware the bands receive water for each concert. Ms. BaDour will reach back out to Nicolet High School and MSOE to verify they don't have any tournaments scheduled on the concert nights. Sponsors will set up their tents on the North side as normal.

Tentative Next Meeting Date –July 6, 2022

The committee confirmed a tentative date for July 6, 2022, at 5:30 p.m., in person, at the Welcome to Glendale Visitor Center if needed.

Adjournment

As there was no further business nor any objections, Chair Shaw adjourned the meeting at 6:32 p.m.

Respectfully submitted,

Jesse BaDour

Deputy Director

Welcome to Glendale- Convention, Visitors, and Business Association