

CITY OF GLENDALE
Music in the Glen Meeting Minutes
March 29, 2023

City of Glendale – Conference Room
5909 N Milwaukee River Parkway
Glendale, WI 53209

Roll Call

Present: JoAnn Shaw, Chair;

Members: Lee Carey (5:55 PM), Teresa Drews, Steve Shaw, Becca Garrison, Executive Director for Welcome to Glendale

Absent: Mitch Shiner

Guest: Karl Warwick. City Administrator

Meeting called to order by Chair Shaw at 5:02 p.m.

Approval of Minutes of Meeting Held on January 25 and February 15, 2023

Motion by Mr. Steve Shaw, seconded by Ms. Teresa Drews, to approve the January 25, 2023, meeting minutes, and to postpone approval of the February 15, 2023, minutes until the March meeting. Motion carried unanimously.

Review Suggested Schedule for 2023 Season

June 21st – Salute to Veterans (High Country)

June 28th – Kids Concert (Randy Peterson)

July 12th – Latin (Latin Sound System)

July 19th – 80's (Mixtape MKE)

July 26th – North Shore Chamber of Commerce Meet Up Date (Shorewood School of Rock)

August 2nd – Blues / R&B (Stephan Hull Experience)

August 9th – Rain Date

Ms. Becca Garrison reviewed the sponsors for the booked acts. Mr. Karl Warwick reviewed the City's check request process for the committee. Lastly, the committee discussed the possibility of adding another act to the July 26th concert date to encompass the "North Shore" theme. It was decided to have leave the 26th as outlined.

Review/Discuss Budget and Possible Fundraising Options

Ms. Garrison reviewed the status of sponsorships, indicating all acts have sponsors. Discussion on "boosting" the concerts on Facebook at a cost of \$35 per concert. Mr. Warwick advised the City would reimburse the committee for boosting their acts.

Hearing no objection, the committee agreed to boost the concerts on Facebook at a cost not to exceed \$35 per concert. Motion carried unanimously.

Mr. Warwick also reviewed the menu for the Sprecher Outdoor Oasis, which includes updated pricing.

Status of Sponsorships:

Ms. Garrison reviewed status in above conversations.

Unfinished Business

Discussion was briefly held regarding a Nicolet combo for the North Shore themed night.

Next Meeting Date

The committee confirmed the next meeting for April 26, 2022, at 5:00 p.m., in person, at City of Glendale/City Hall.

Adjournment

As there was no further business to come before this committee, Chair Shaw adjourned the meeting at 6:39 p.m.

Respectfully submitted,

Karl Warwick
City Administrator
City of Glendale