

CITY OF GLENDALE
Richard E. Maslowski Community Park
2200 West Bender Avenue
Glendale, Wisconsin 53209

Music in the Glen
Agenda
Wednesday, July 14, 2021, 5:00 PM

1. Call to Order / Roll Call
2. Adoption of the June 23, 2021, Meeting Minutes
3. Update on Fundraising Status
4. Outline First Performance (July 21, 2021) Set Up / Salute to Veterans Schedule
5. Update on Food Truck Status and Menus
6. Outline Who is Responsible for the Park Set Up / Tear Down
7. Update on the Distribution of the Glendale Summer Event Guide (was quantity ordered enough?)
8. Unfinished Business
9. Next Meeting Date – Wednesday, August 25, 2021, 5:00 PM, at City Hall (wrap up meeting for the 2021 Season / Pros and Cons)
10. Adjournment

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.

NOTICE: Although this is NOT a meeting of the Glendale Common Council, a majority of Council members may be in attendance. No action or deliberation by the Council will take place.

CITY OF GLENDALE
Music in the Glen Meeting Minutes
Zoom Meeting: June 23, 2021

Roll Call

Present: JoAnn Shaw, Chair; Members: Lee Carey, Laura Emir, and Steve Shaw.
Absent: Tristann Rieck and Carrie Scheldroup

Guests Present: Ann Deuser, Executive Director of Welcome to Glendale Convention, Visitors, and Business Association; Jesse BaDour, Marketing and Event Coordinator for Welcome to Glendale Convention, Visitors, and Business Association.

Staff Absent: Rachel Safstrom, City Administrator

Meeting called to order by Chair Shaw at 5:01 p.m.

Approval of the May 19, 2021, Meeting Minutes

Motion by Ms. Carey, seconded by Ms. Emir, to approve the May 19, 2021, Meeting Minutes.
Motion approved unanimously.

Fundraising Status

Ms. Deuser stated all invoices went out and all payments have come in. All concerts are funded.

Salute to Veterans Schedule

For July 21, 2021, Salute to Veterans, at 6:15p.m. there will be a flag ceremony by the Daughters of the American Revolution (DAR) as Glen can't be there. After the ceremony, Chair Shaw will be on stage to welcome all attendees and share news. Proceeding Chair Shaw, speakers will include Lisa from DAR, Ms. Carey from the Lions Club, and our sponsor Bank Five Nine. The Jim Gaff Band performance will then commence. DAR wants to reserve a little section for their members and attendees.

DAR will have a booth. They will be giving away pins to veterans. The Glendale Lions Club will have a booth to collect nonperishable food for the new Glen Hills Middle School food pantry. They will take items to the new food pantry. Bank Five Nine will also have a booth.

Chair Shaw will double check if we have an individual to play taps. Ms. Deuser stated they should be there no later than 6:00 p.m. Ms. BaDour will ask DPW workers about the flag key for the Richard E Maslowski Park to enable the flags to be lowered/raised.

Food Trucks/ Park Assistance

No one has heard a status on the food trucks. Chair Shaw will check in with Terrell to see if we have food trucks lined up for the concert series. Chair Shaw stated the parks personnel would take care of the barricades for set up and tear down. They will also need to have water available for band members.

Status of Event Guide and Marketing

Ms. Deuser said all 5,200 booklets were mailed to all Glendale households. *Welcome to Glendale* has dispersed booklets to all hotels, to Cardinal Stritch, and has mailed out packets to the media, tv stations, and radio stations. *Music in the Glen* has been marketed in the North Shore Now and will be featured in the Nicolet Rec book's front page inside cover in mid-July. Banners are up at the Richard E. Maslowski Park.

The American Legion in Mequon and state level have been invited. Ms. Deuser will send invites out to the veterans, and Ms. Carey said she can address the mail to veterans.

Suggestions of Themes for 2022

Chair Shaw suggested going through the decades for next year. The series could start with 40's / swing music and continue throughout the decades. How many decades would depend on how many concerts will be held. Ms. Emir stated that the concerts may not be in chronological order as scheduling could be a problem. Chair Shaw also suggested using *Accompany of Kids* as they are similar to *Kids from Wisconsin*.

Next Meeting Date – July 14, 2021

The committee confirmed the next meeting for July 14, 2021, at 5:00 p.m., in person, at the Richard E Maslowski Community Park.

Adjournment

Motion by Ms. Emir, seconded by Ms. Carey, to adjourn the meeting at 5:34 p.m., until July 14, 2021, at 5:00 p.m.

Respectfully submitted,

Jesse BaDour

Marketing and Event Coordinator

Welcome to Glendale- Convention, Visitors, and Business Association