

AGENDA
WELCOME TO GLENDALE BOARD MEETING
CONVENTION, VISITORS, AND BUSINESS ASSOCIATION
May 5, 2021
2pm - 3pm (VIA ZOOM)

ZOOM MEETING LOG-ON INSTRUCTIONS:

<https://us02web.zoom.us/j/85889364754>

Meeting ID: 858 8936 4754

One tap mobile +16465588656

1. Call to Order / Roll Call
2. Approval of February 10, 2021, minutes
3. Glendale hotel status and update (City Administrator)
 - a. Room Tax Report
 - b. New Hotel is now open
 - c. Motel 6
4. Visitor Guides and #Rescue the Restaurants– Complete and Distributed
5. COVID PREPAREDNESS PLAN for review and approval
6. Event/Sponsorship Status:
 - a. Community Bingo
 - b. Fourth of July
 - c. Music in the Glen
 - d. Root Beer Bash
 - e. MSOE/GEICO Baseball Tournament
7. Travel Wisconsin/WIGCOT travel status
8. “HEADS IN BEDS” Strategy
 - a. Travel Writer/Society of Travel Writers Convention
 - b. Assisted Living Communities Partnership
 - c. DNR Relationship
 - d. MSOE BASEBALL TOURNAMENT
 - e. OKTOBERFEST – MARKETING/SHUTTLE?
 - f. BAYSHORE Art & Artisan Show
9. GABA Report
 - a. Past and Future Events
 - b. Membership Update
 - c. Welcome plan to new businesses Update
10. Website Update
11. Next Meeting Date
12. Adjournment