

CITY OF GLENDALE
2200 W. BENDER ROAD
Glendale, Wisconsin 53209
2019 WELCOME TO GLENDALE MARKETING EXECUTIVE COMMITTEE

AGENDA

Wednesday, April 17, 2019...2:30pm to 3:30pm

1. GLENDALE AREA BUSINESS ASSOCIATION
 - a. Name
 - b. Progress made
 - c. Vision and Business Model
 - d. Permission/Strategy to announce the new chamber

2. VISION FOR A NEW CVB/GABA LOCATION

3. STRATEGY FOR INCREASING 1st QUARTER HOTEL SALES

4. BYLAWS UPDATE

5. NEXT MEETING DATE

6. ADJOURNMENT