

AGENDA

WELCOME TO GLENDALE BOARD MEETING CONVENTION, VISITORS, AND BUSINESS ASSOCIATION

February 10, 2021

2pm - 3pm (VIA ZOOM)

ZOOM MEETING LOG-ON INSTRUCTIONS:

<https://us02web.zoom.us/j/82626803419>

Meeting ID: 826 2680 3419

One tap mobile: +16465588656

1. Call to Order / Roll Call
2. Approval of November 18, 2020 Minutes
3. Glendale Hotel Status (City Administrator)
4. Event Status: Sponsorship Strategy
 - a. Community Bingo
 - b. Fourth of July
 - c. Music in the Glen
 - d. Wisconsin Beer Lovers Festival
 - e. Root Beer Bash
 - f. Oktoberfest
5. Small Business Saturday Report
6. Travel Wisconsin Winter Recreation Program Report
7. #RESCUETHERESTAURANTS Campaign Progress
8. New Visitors Guide
9. Motorcoach Strategy
10. Vendor/Entertainer Guide – Revenue Opportunity
11. GABA Report
 - a. Events
 - b. Membership Update
 - c. Welcome plant to new business
12. Next Meeting Date
13. Adjournment

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities.