

Glendale Community Campus

A Multi-generational Gathering Place



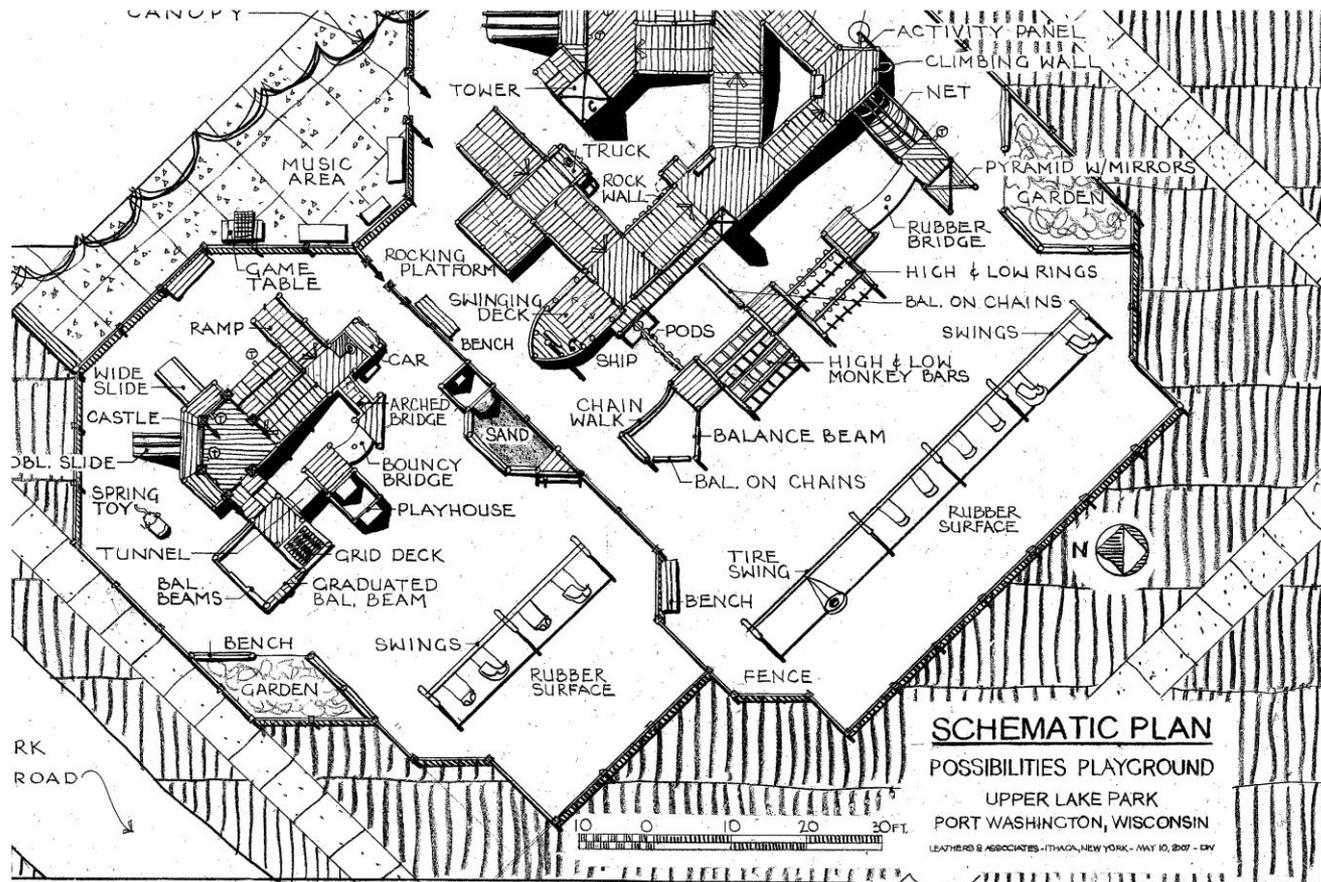
The Beginning of the Park Concept

- The original stage was an old semi-trailer and wooden platforms forming the stage.
- DPW staff would rather do leaf pick-up then move and set-up the stage.
- It took the entire DPW staff one full work day to move and set-up the stage trailer and deck platforms.
- There was no stage lighting or sound system as part of the trailer system.
- For performers, the stage was dangerous to use.
- What is the cost to repair or replace the stage?



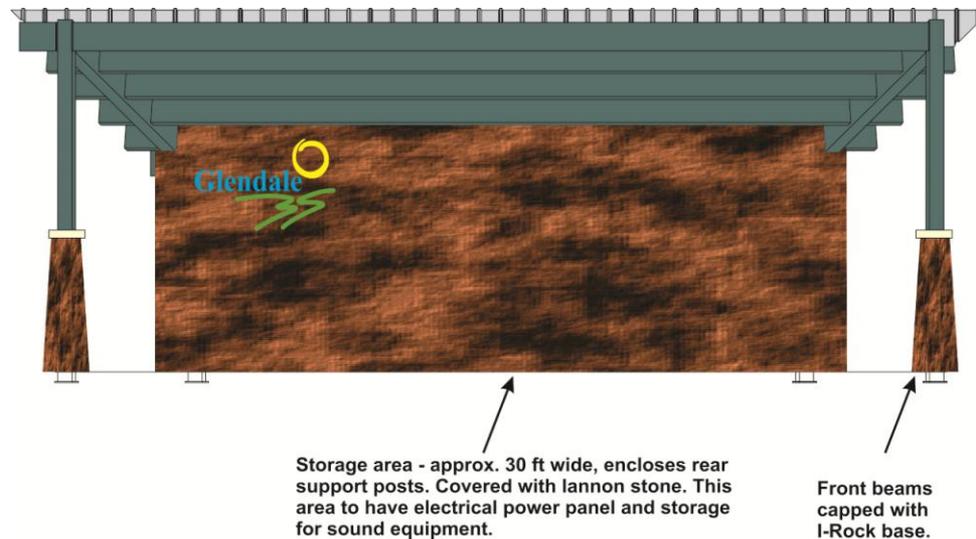
The Beginning of the Park Concept (cont.)

- Port Washington built a large children's handicapped compliant play area.



The Beginning of the Park Concept (cont.)

- The Council approved building a permanent stage.



Originally proposed stage – approximately \$190,000.00

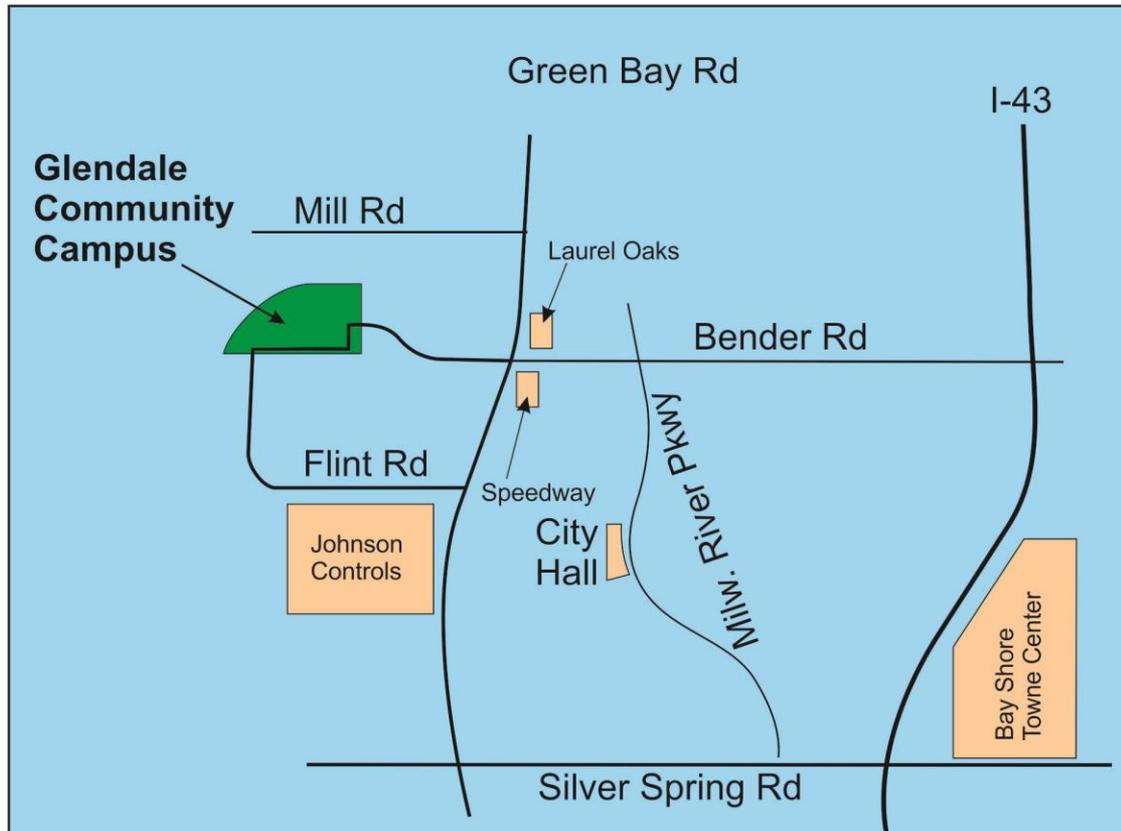
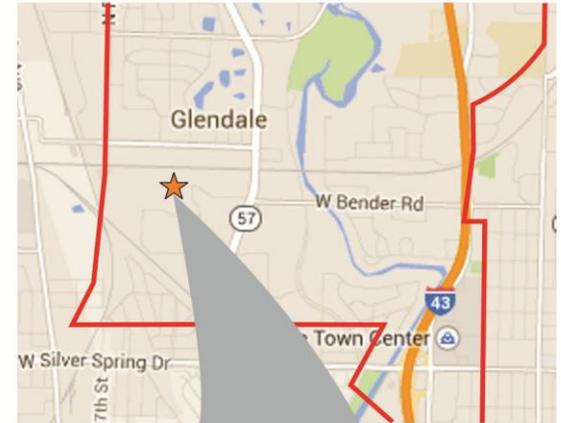
- The location initially discussed was in the Glen – a Milwaukee County owned location.

The Beginning of the Park Concept (cont.)

- Nicolet/Cardinal Stritch University sports complex plans falter.
- Old landfill potential new site for stage and is owned by Glendale.
- Glendale approached Nicolet to join in creating a civic and school use complex.
- The civic/sports complex concept was born.

Glendale Community Campus

The proposed Glendale Community Campus will be located at the west end of Bender Rd., a couple of blocks west of the corner of Green Bay Rd and Bender Rd. Key landmarks are Laurel Oaks Retirement Community and Speedway Gasoline.



Abandoned Landfill



West end of Bender Rd.

The old landfill is located at the west end of Bender Rd., west of the corner of Green Bay Rd and Bender Rd. This photo shows how Glendale repaved Bender Rd and added sidewalks and street lighting.

West end of landfill looking East

The undeveloped available space for the park can be seen from the west end of the property looking east. This is a very wide open area, strictly controlled by the DNR.



The Park Concept

The overall concept of this facility is to provide a multi-generational gathering point for Glendale families and beyond, offering a wide variety of activities to enhance civic involvement and community pride. Our vision includes offering summer long activities of music, community theater, a family play area that is fully handicapped accessible, a beer garden, recreational baseball, WIAA/NCAA sponsored events, and a new location for other civic gatherings using the community room. This presentation will concentrate on the Glendale civic portion of the development. Nicolet High School will present their sports portion at a later date.



Multipurpose Civic Building and Plaza



The Multipurpose Civic Building and Plaza are key to this facility, and features:

- **Team rooms for sports team use.**
- **Coach and training staff facilities.**
- **Community room with seating.**
- **Simple food service facilities.**
- **Plaza and beer garden.**
- **Amphitheater with seating for 450 – 500**
- **Main park entrance.**

Amphitheater



The amphitheater has been designed to offer space for a multitude of performing arts, including current and potential offerings:

- **Permanent home for Music in the Glen.**
- **Community summer stock theater.**
- **Children's theater program.**
- **Community youth music program.**
- **Music festivals.**
- **Outdoor lawn seating for 450 – 500 patrons.**

Children's Play Area

Fully Handicapped Accessible



From the very beginning, the inclusion of a children's play area that is fully handicapped compliant was a key park component. The design shown above presents an all-inclusive play area, which incorporates features not seen in the Milwaukee metro area for handicapped children. This space is directly adjacent to the amphitheater and baseball fields.

Glendale Veteran's Memorial



The western end of the civic development has been reserved for the Veteran's Memorial. This long needed memorial will provide a location for quiet reflection, the ability to memorialize any Glendale resident or family member of a resident who has served our country in any of the armed forces, and a separate location to memorialize any Glendale resident who has given the ultimate sacrifice for the protection of our country.

Park Development Cost Estimates and Philanthropic Funding Opportunities

- Glendale is committed to moving the park forward. The Common Council has approved using \$850,000.00 from the 2015 Capital Improvement program to fund grading of the park and installation of the roadway from Bender Rd to Flint Rd. The remainder of the park, with an estimated cost of \$1,900,000.00, is to be funded through a 10 year bonding program, with the goal of fully refunding the bond through philanthropic donations, enabling the park development without tax dollar use.**
- The DNR has fully approved the plans, allowing Glendale to proceed forward with the grading and roadway development. By the end of August, the work will have started.**
- Philanthropic funding, if supporting a major portion of the park, will provide naming rights to that portion of the park. These donations can be spread over the duration of the 10 year bonding program.**
- Published activities will refer to the location and sponsor, i.e. – Community picnic at the XYZ Corporation Civic Plaza.**

Park Development and Philanthropic Funding Opportunities

The site development work has begun!



Park Development and Philanthropic Funding Opportunities (Cont.)

- Major park sections and funding requests:
 - Multipurpose Civic Building
 - Stage and amphitheater - **Sponsored**



- Civic Plaza and Beer Garden, including food prep area - **Sponsored**



- Community room - **Sponsored**



– Children’s Handicapped Accessible Play Area – **Partially Sponsored**



– Children’s Handicapped Accessible Play Area – View 2

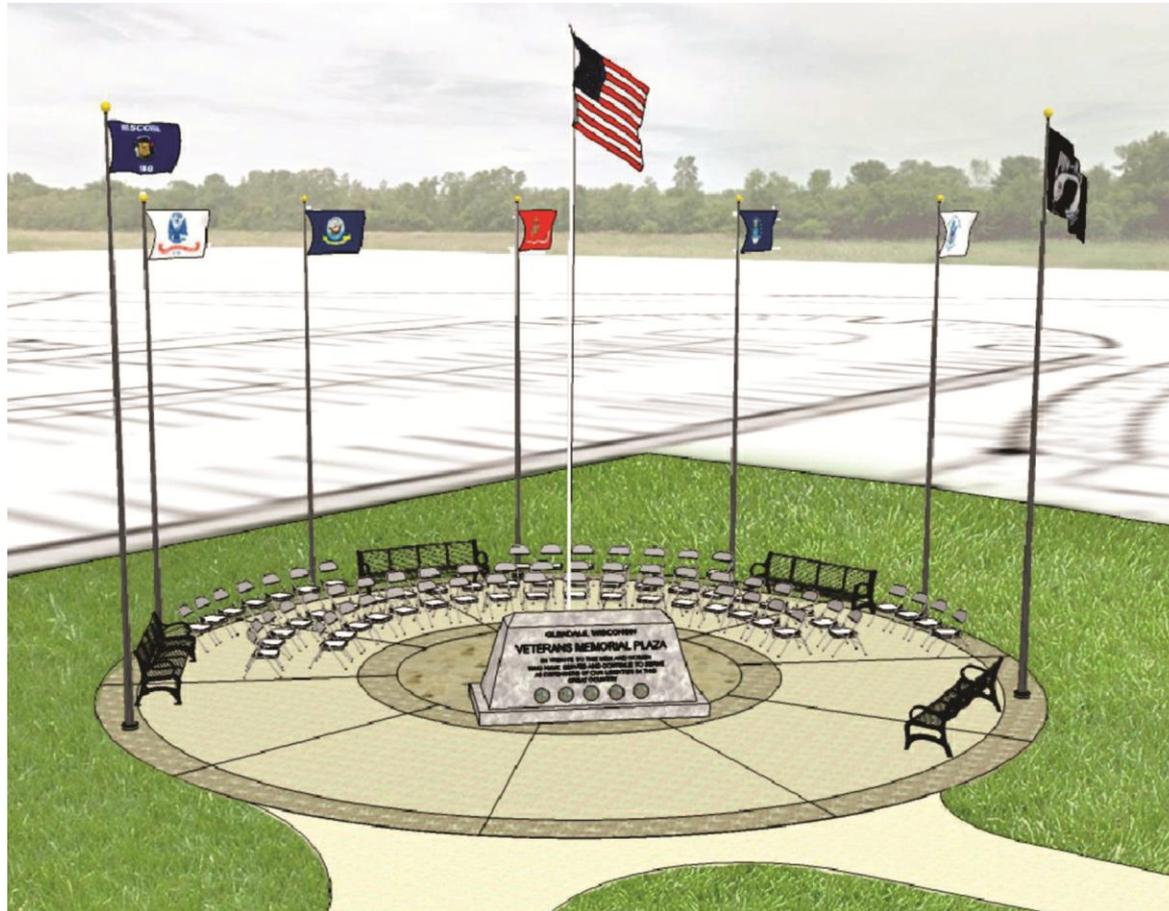


– Children’s Handicapped Accessible Play Area – View 3



– **Veteran’s Memorial – Sponsored**

- **Main memorial – including three flag poles and main memorial**
- **Service branch memorial and flag pole (5 monuments)**



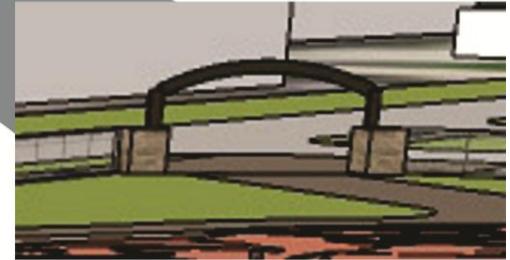
- East and West Park Entry Arch



- East Entry Arch - **Sponsored**
- West Entry Arch - **Sponsored**



West Entry Gate



East Entry Gate

Philanthropic Funding

The purpose of this presentation is to acknowledge and thank the following Glendale organizations who have agreed to sponsor portions of the park:

- Stage and Amphitheater – Johnson Controls Inc.**
- Beer Garden and Plaza – Sprecher Brewing**
- Community Room – David Hobbs Honda**
- Veteran’s Memorial – Orthopaedic Hospital of Wisconsin**
- Children’s Play Area – John Amato Automotive - partial sponsor (5 other organizations are currently evaluating the request)**
- East Main Entry Gate – General Plastics, Inc.**
- West Main Entry Gate – North Shore Rotary**

Additional funding note – proceeds from event rentals and beer garden purchases will fund park maintenance and enhance amphitheater offerings.