



**City of Glendale  
Wisconsin  
2014  
Annual Report**

# CITY OF GLENDALE—2014 ANNUAL REPORT



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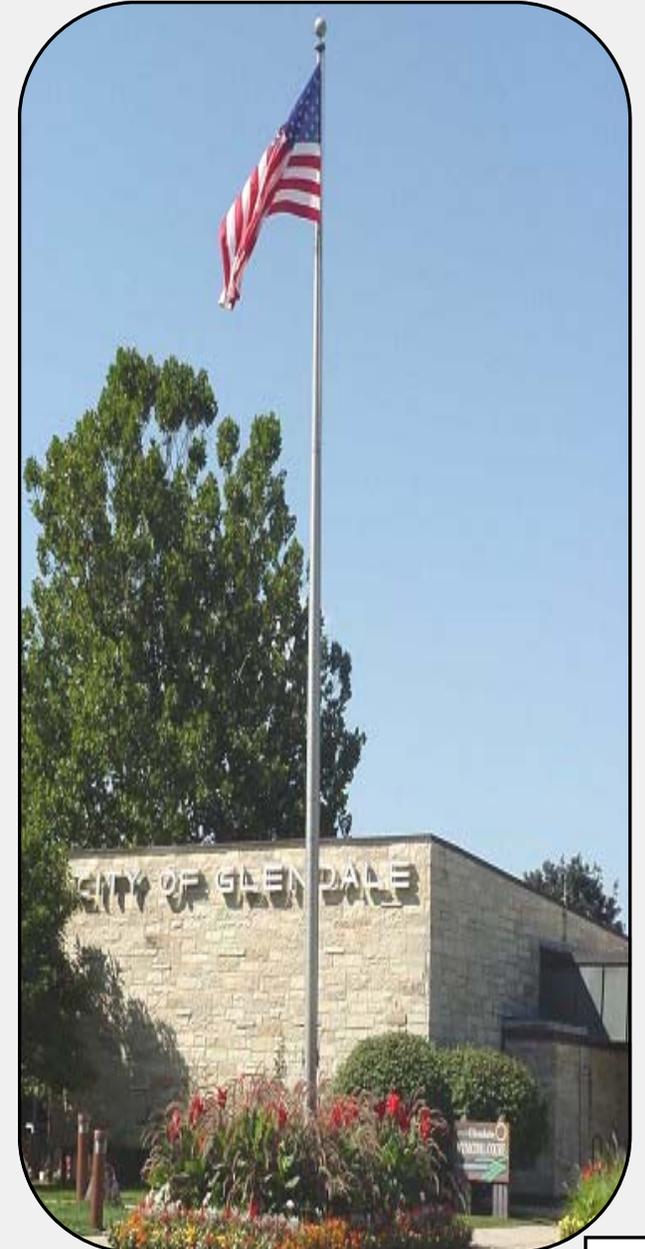
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Note: This report was prepared by Human Resource Director Rachel Reiss. Questions or comments can be directed to Ms. Reiss at [r.reiss@glendale-wi.org](mailto:r.reiss@glendale-wi.org).

# Mission Statement

The City of Glendale is a municipal corporation operating under the constitution and laws of the State of Wisconsin and the ordinances of the City to:

- Provide the most cost effective municipal services consistent with the reasonable desires and expectations of the people who live and work in Glendale;
- Provide for the health, safety and welfare of Glendale which will foster an acceptable quality of living environment within the City;
- Provide a positive, progressive, and proactive approach to the administration, management, and operation of the City;
- Provide a climate for continual economic development and redevelopment within the City to ensure a fiscally sound and growing tax base.



# HISTORY



# CITY PROFILE

Potawatomi Indian villages once stood on land that is now Glendale. Their burial mounds in Kletzsch Park attest to the civilization that once flourished there. In 1833, the Potawatomi and Winnebago tribes ceded their land to the United States government and moved west to the banks of the Mississippi River. Before then, only a handful of settlers, traders and trappers occupied the area. Soon after, more settlers, spurred on by the prospect of cheap land, rich soil, and a favorable climate, began to arrive from the east. European immigrants, mostly German, settled in places like Good Hope, located at the present intersection of West Good Hope Road and North Green Bay Avenue. Jefferson Davis, before becoming president of the Confederacy, once camped in Good Hope while working on a government road project.

In 1836, the Town of Milwaukee became a part of Milwaukee County in Wisconsin Territory; it had been part of the Michigan Territory. When Wisconsin became the nation's 30th state in 1848, the area was solidly fixed as a part of the Town of Milwaukee and remained that way until after World War II. The Town of Milwaukee's first public school was built in the late 1840's on the east side of the Milwaukee River, adjacent to the old Sauk Indian Trail. The one-room school measured 18 by 22 feet and was constructed of logs.

Before the Town of Milwaukee built its first meeting hall in 1872, town fathers met in a gristmill on the west bank of the Milwaukee River, near the waterfall in present day Kletzsch Park. The City has thoughtfully preserved the first Town of Milwaukee Hall. The 1872 landmark structure stands amid the modern complex of government buildings on North Milwaukee River Parkway. A tiny graveyard, Milwaukee Union Cemetery, is also preserved. Some 100 graves, many unmarked, are the City's link with the early settlers who came to the frontier in search of a better life.

The City of Milwaukee resisted Glendale's first efforts to incorporate in 1946. Glendale won a lengthy court battle after the census of 1950, and incorporated as a city on December 28, 1950, with a population of 3,100. At the time of incorporation, Glendale was a growing community with early commercial development, heavy industry, some agriculture, and residential neighborhoods of single-family homes.

Today, Glendale's population exceeds 12,000. As Glendale plans for the future, the heritage of the past is treasured and preserved and the City remains a dynamic commercial and business center, as well as a delightful place to live.

Glendale is tightly woven into the fabric of the Milwaukee metropolitan area, bordered by Milwaukee and several other suburban communities. Still, it has retained its own distinctive character and independence.

Glendale boasts a rich array of affordable homes in quiet and appealing neighborhoods. Wide boulevards, large residential lots, and four county parks give the community a spaciousness not found in cities that rub shoulders with bigger communities. The parks add to the many recreational opportunities enjoyed by residents.

The schools of Glendale are excellent in every way. Three award-winning school districts serve the community, as do several high quality parochial schools. Glendale serves the Glendale-River Hills and Maple Dale-Indian Hill school districts, including the award-winning Nicolet High School, a silver medalist in the U.S. News & World Report search for America's Best High Schools 2009. Cardinal Stritch, the state's second largest independent university, hosts its main campus in Glendale. Bayshore Town Center is also home to Bryant & Stratton College's newest campus.

Business is attracted to Glendale's redeveloped business and commercial areas by a variety of economic incentives. New office buildings and corporate facilities are joining the famous business names already in Glendale, such as Johnson Controls, Forrer Business Interiors, Weyco Group, Strattec, Orthopaedic Hospital of Milwaukee, Columbia-St. Mary's Headquarters and Wheaton Franciscan Services (Covenant Healthcare).

Excellent schools, diverse shopping, charming residential areas, competent health care and a location within Milwaukee County, makes Glendale a great place to live, work and raise a family.

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### Glendale hotel to be renovated and will reopen as Holiday Inn

By Jeff Ramage  
June 4, 2014

print e-mail

**Glendale** — Now that renovation plans have been approved by city officials, the Milwaukee River Hilton will soon start to be transformed into a more modern Holiday Inn hotel.

The Plan Commission on Tuesday night approved the architecture and renovation plans for the hotel at 4700 Port

### Sprecher considers tap room for new building



Gary Porter

Sprecher Brewery in Glendale is considering a tap room for part of an adjacent building it has purchased.

**In the News**

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RIVERS REBORN | SPECIAL REPORT

## Rivers don't meet water standards, despite improvements



Michael Sears

John Mulhern of Glendale paddles through duckweed into the main channel of the Milwaukee River after launching his canoe in Kletzsch Park on one of his 237 outings last year. Mulhern, who has been canoeing for decades, says the river is cleaner these days.

While the rivers carry much less municipal and industrial waste than before cleanup efforts began, there is no clear-cut improvement in many key measures, an analysis shows. »Read

### Applebee's plans new stand-alone building at Bayshore

By Tom Daykin of the Journal Sentinel June 23, 2014

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A new stand-alone Applebee's Restaurant would be built at Bayshore Town Center under a new plan filed with the Glendale Community Development Authority.

The 4,000-square-foot building would be developed on a vacant parcel north of the parking lot next to Trader Joe's, along N. Port Washington Road, said Richard Maslowski, city administrator. That site is just south of BD's Mongolian Grill.

The new building would replace an Applebee's that now operates within Bayshore's main building, at 5810 N. Bayshore Drive. The mall's managers couldn't be reached for immediate comment Monday on what would fill that space after the restaurant moves.

Business [Home » Business](#)

### Lacrosse player opens second specialty store in Glendale



Robin Buckley, who played lacrosse for Lake Forest College in Illinois and internationally, has opened a second Hot4Lax lacrosse specialty store, this one in Glendale. The other one is in Waukesha. He wants to help the sport grow in Wisconsin.

Robin Buckley's first Hot4Lax is in Waukesha

### General Information

- ◆ Date of Incorporation      December 28, 1950
- ◆ Form of Government          Mayor/Council
- ◆ Area                              5.7 square miles
- ◆ Full-Time Employees              71
- ◆ Assessed Valuation              \$1,996,973,900
- ◆ Building Permits 2014 Value      \$16,475,787
- ◆ Median Family Income              \$79,716

### Percent of City in Each School District

- ◆ Glendale-River Hills K-8              97%
- ◆ Maple Dale K-8                      3%
- ◆ Nicolet High School                  100%

### Housing Status

- ◆ Total Housing Units                  6,139
- ◆ Owner Occupied                      71.20%
- ◆ Average Household Size              2.38



## City Leaders

### Elected Officials

- ◆ JoAnn Shaw                              Acting Mayor/Sixth Aldermanic District
- ◆ Robert Whitaker                      First Aldermanic District
- ◆ Daniel Sweeney                      Second Aldermanic District
- ◆ John Gelhard                         Third Aldermanic District
- ◆ Richard Wiese                        Fourth Aldermanic District
- ◆ Izzy Goldberg                         Fifth Aldermanic District
- ◆ Christopher Lipscomb                Municipal Judge

### Administration

- ◆ Administrator                        Richard E. Maslowski
- ◆ Attorney                                John F. Fuchs
- ◆ City Services Director                David R. Eastman
- ◆ Clerk/Treasurer                        Susanne M. Hanaman
- ◆ Community Development Planner    Todd M. Stuebe
- ◆ Finance Director                       Shawn M. Lanser
- ◆ Fire Chief                                Robert C. Whitaker, III
- ◆ Health Department Director         Ann Christiansen
- ◆ Human Resource Director             Rachel A. Reiss
- ◆ Inspection Services-Floodplain Zoning Administrator                  Collin M. Johnson
- ◆ Library Director                        Joe Rice
- ◆ Police Chief                              Thomas E. Czarnyszka
- ◆ Water Commission Manager            Eric J. Kiefer

## City Demographics\*

Estimated Population - 12,889

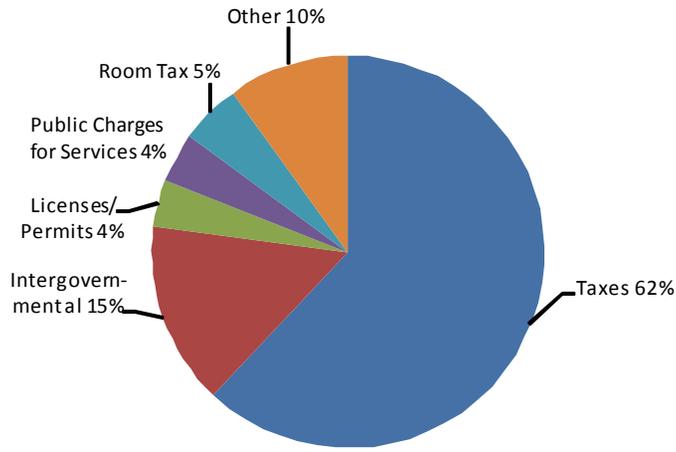
- ◆ Males                                      5,662
- ◆ Females                                    7,227
- ◆ White                                      81.20%
- ◆ Black                                      12.70%
- ◆ Asian                                      1.60%
- ◆ American Indian/Alaska Native      0.12%
- ◆ Native Hawaiian/Other Pacific Native    0.00%
- ◆ Other                                      0.00%
- ◆ Two or More Races                      4.38%
- ◆ Under 20                                  20.20%
- ◆ 20-24                                      6.40%
- ◆ 25-34                                      12.00%
- ◆ 35-54                                      24.00%
- ◆ 55-64                                      15.10%
- ◆ 65 & Over                                22.30%

\*2008-2013 US Census Bureau American Community Survey



# Where Does Your Money Go?

## Revenues

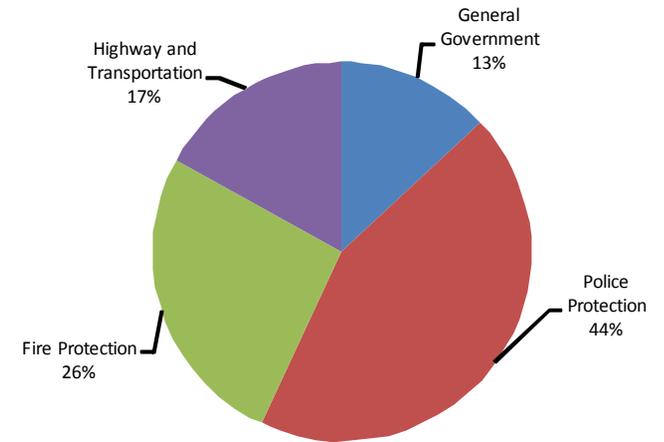


Many people wonder how property tax dollars are spent. Although the City collects the entire tax bill, it receives only about 28¢ for each \$1.00 paid for property tax.

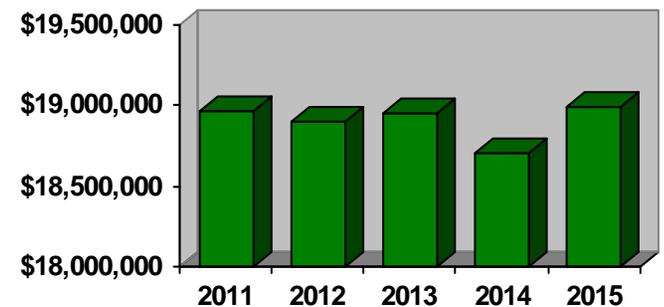
The graph on the left shows the 2014 revenues. Property taxes accounted for approximately 62% of the overall revenues. The graph on the right shows the 2014 expenditures.

The dollar bill below shows where property tax money is distributed.

## Expenditures



## Glendale's City Budget



The graph above shows Glendale's City budget since 2011. The budget is \$18,986,977 for 2015.

The City of Glendale has four active Tax Incremental Districts (TID). The four districts are TIF #6 (Silver Spring), TIF #7 (Technology District), TIF #8 (Bayshore), and the Environmental TIF #1 (Glendale Market). TID valuations totaling \$412,462,500 have been excluded from the City's tax base for 2014. Taxes on the amounts go toward paying debt related to the project improvements.

Moody's Investment Service confirmed the City of Glendale's Aa2 credit rating.

Jerome Tepper resigned as mayor effective February 12, 2014 for family reasons. The 6th District Alderperson, JoAnn Shaw became Acting Mayor until the regularly scheduled election April 7, 2015.



## Tax Payers

Below is a list of the ten largest taxpayers in Glendale.

Taxpayer	2014 Assessed Valuation	2014 Equalized Valuation
Bayshore Town Center	\$311,837,600	\$319,740,428
Columbia St. Mary's	\$55,088,100	\$56,484,185
Johnson Controls	\$47,854,300	\$49,067,060
Aurora Advanced Healthcare	\$27,743,400	\$28,446,495
Weyco Group	\$26,843,100	\$27,523,378
Laureate Group	\$26,303,700	\$26,970,309
Wheaton Franciscan (Covenant Healthcare)	\$19,168,900	\$19,654,693
East Lake Towers Corp. Center	\$17,850,000	\$18,302,368
General Capital/LaMacchia	\$17,083,000	\$17,515,931
Concours Motors, Inc.	\$16,620,900	\$17,042,120

## Employment

Below is a list of the ten largest employers in Glendale.

Employer	Number of Employees
Bayshore Town Center	2,600
Johnson Controls - Corporate Batteries Group	1,000
Columbia-St. Mary's Hospital	600
Aurora Advanced Healthcare	424
Cardinal Stritch	290
DCI Marketing	250
Colonial Manor	235
Strattec Security, Corp.	200
Milwaukee Gear Co.	200
Nicolet High School	152

# Glendale Police Department

## Department Awards

The following officers received Commendation Awards for their actions in protecting the citizens of Glendale in 2014.

Captain Mark Ferguson  
Lieutenant Daniel Herlache  
Officer David Burkart  
Officer Joseph Chapman  
Officer Carrie Doss  
Officer Michael O'Keefe  
Officer William Schieffer  
Officer Adam Wall

Bayside Dispatcher Danielle Jankowski  
Bayside Dispatcher Olga Salerno



## Police Department Detective Bureau

During the calendar year 2014, the Glendale Police Department Detective Bureau conducted a total of 762 investigations. Of the 762 investigations, 123 were cases turned over for full investigation, 4 remain as open investigations, 10 are closed as inactive, and 111 were cleared. The remaining 652 investigations were done in conjunction with Patrol and Detective Bureau personnel as assists and follow-ups.

These totals show a decrease in cases turned over for full investigation by 1 and a decrease in follow up investigations by 2. The overall clearance rate for Bureau cases in 2014 was 93%.

Bookings recorded for 2014 totaled 906, of which 140 were repeat bookings of individuals previously arrested by the Department.

## WILEAG Accreditation

The Department continues to maintain accreditation status through the Wisconsin Law Enforcement Accreditation Group. In 2013, the Department was awarded re-accreditation status under the 3<sup>rd</sup> Edition Standards. The Department received its initial accreditation award under the 2<sup>nd</sup> Edition Standards in 2006 and was re-accredited under the 3<sup>rd</sup> Edition Standards in 2009.

The Department is currently working towards re-accreditation status under the new 4<sup>th</sup> Edition Standards. The WILEAG accreditation program requires agencies to comply with state-of-the-art standards in four basic areas: policy and procedures, administration, operations and support services. The 4<sup>th</sup> Edition Standards consists of 235 standards, divided into 5579 dimensions, that incorporate the best police practices and requires agencies to be reevaluated every three years.



## Calls For Service

Glendale police officers respond to a variety of calls. In 2014, they responded to a total of 13,534 calls for service. Below is a list of the ten most common calls for service over the past three years.

	2014	2013	2012
Accidents	734	775	751
Alarms	593	550	521
Disabled Vehicles	342	374	422
Parking Complaints	267	303	254
Retail Theft	590	710	715
Suspicious Activity	534	561	507
Thefts	391	374	447
Trouble Calls	98	388	392
Vehicle Stops	3,705	4,746	4,521
Welfare Checks	387	380	393

## Officer Activity

2014 had 4,793 enforcement contacts. Enforcement contacts include arrests, traffic citations, warnings, and field interrogations. Field interrogations are included as warnings in the recording system.

	2014	2013	2012
Arrests	1,041	1,234	1,116
Traffic Citations	1,572	3,508	3,238
Warnings/Field Interrogations	2,180	3,382	2,907



## Uniform Crime Report Offenses

Below is a comparison of all reportable offenses for the past three years.

	2014	2013	2012
Assault	42	49	35
Burglary	46	61	35
Homicide	1	1	0
Larceny	737	880	886
Motor Vehicle Theft	61	28	38
Sexual Assault	0	1	1
Robbery	22	23	19

## Vehicle Pursuits

In 2014, the Glendale Police Department reported 19 vehicle pursuits. Ten pursuits were for criminal offenses and nine were for traffic offenses. Seventeen pursuits were terminated and two pursuits ended in the apprehension of the suspect. There were 8 pursuits in 2013 and 11 pursuits in 2012.

All officers should be commended for their judgment and abilities regarding their involvement with vehicle pursuits.

# City Inspections

Inspection Services range from residential and commercial building, plumbing, electrical and HVAC inspections for new, updated or remodeled buildings to pre-sale Code Compliance Inspections and Property Maintenance issues. The City contracts with Independent Inspections to reduce the overall costs associated with the inspections. Revenues generated offset the costs of the inspection services.

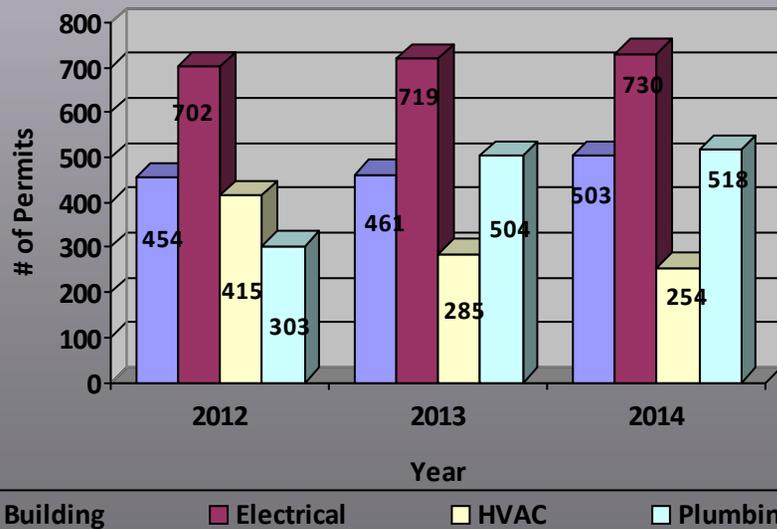
**Building Permits are issued based on valuation of the project. Below are the valuations for the past 3 years.**

*2014 Building Permit Valuation—\$16,475,787*

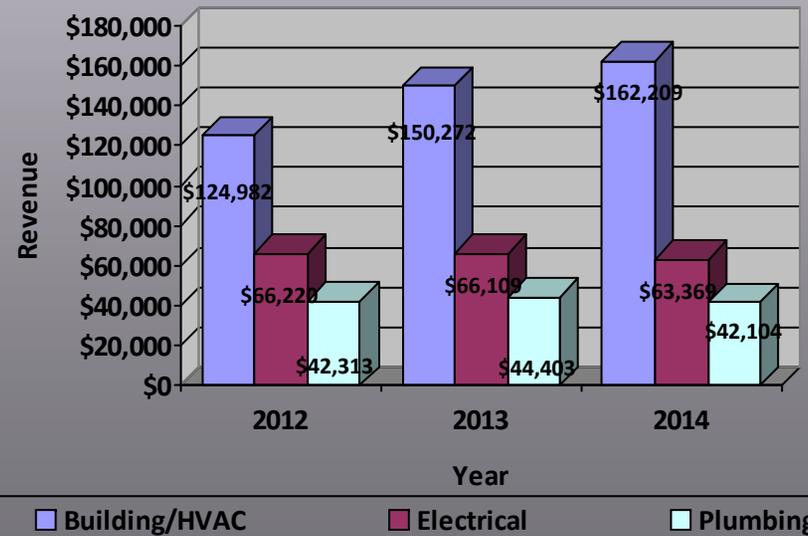
*2013 Building Permit Valuation—\$13,984,376*

*2012 Building Permit Valuation—\$14,055,592*

**Permits Issued**



**Permit Revenue**



# Shared Services

In order to be more efficient in its spending and productivity, the City of Glendale has partnered up with other communities in the North Shore and Milwaukee area by consolidating various departments.

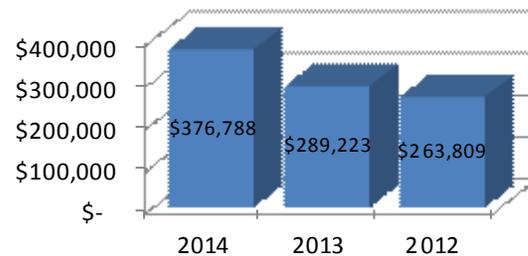
## North Shore Municipal Court - Glendale

The North Shore Municipal Court was established in 2013. Judge Christopher Lipscomb continues to preside over both North Shore Municipal Court-Glendale and North Shore Municipal Court-Brown Deer.

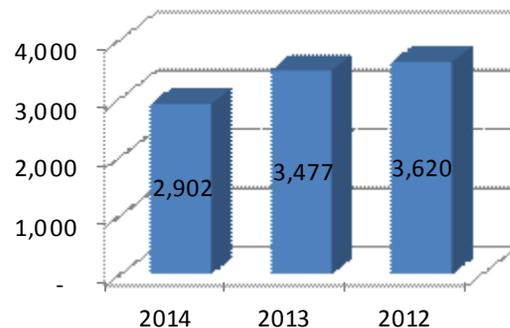
The Court hears cases for traffic, ordinance violations, code violations, and OWI first offenses among others. Court is in session five times per month in the Kenehan Civic Center.

In 2014, the North Shore Municipal Court-Glendale continues to implement policy changes to increase staff efficiency, decrease expenses, and increase revenues. Revenues for 2014 have increased by 23% over 2013.

### North Shore Municipal Court-Glendale Revenues



### Cases Resolved



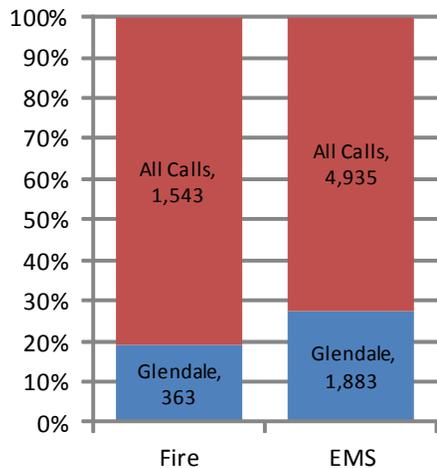
Service	Communities Involved
Emergency Government	All North Shore Communities, Milwaukee County
Joint Ownership/Operation of Lydell/Silver Spring Signals	Whitefish Bay
Milwaukee Area Domestic Animal Control Center	All Milwaukee County Communities
Milwaukee County Intergovernmental Cooperation Council	Milwaukee County and All Milwaukee County Communities
North Shore Cable Commission	All North Shore Communities
North Shore Central Dispatch	All North Shore Communities and North Shore Fire Department
North Shore Fire Department	All North Shore Communities
North Shore Health Department	All North Shore Communities
North Shore Library	Bayside, Fox Point, River Hills
North Shore Municipal Court	Brown Deer
North Shore Storm Water Management Program	All North Shore Communities with DNR
North Shore Water Commission	Fox Point, Whitefish Bay
Police Pistol Range	Brown Deer
Sewer Cleaning Equipment	Brown Deer

# North Shore Fire Department

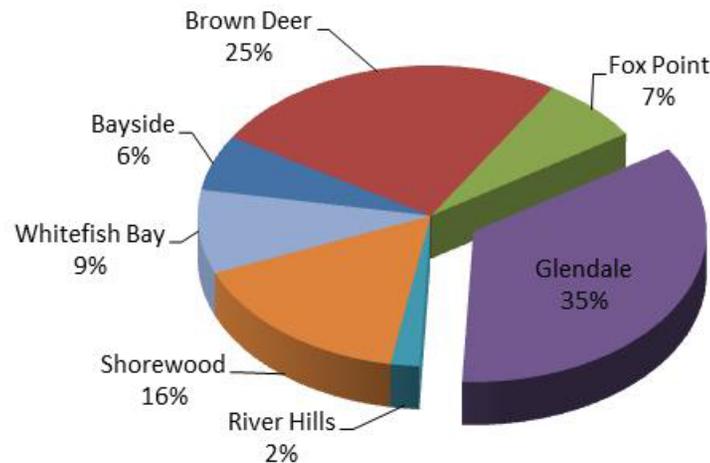
## Calls For Service

The charts below show Glendale had 35% of the total North Shore Fire Department calls for service. This is slightly lower than 2013.

### 2014 Calls for Service



### Calls for Service by Community



## EMS Performance

Critical medical emergencies are generally a fight against a clock that doesn't stop. Whether it is the "golden hour" to get a trauma patient to surgery, the race against the clock to get a heart attack victim to a cardiac catheterization lab or a stroke patient to a hospital equipped to provide appropriate therapeutic interventions, emergency medical service (EMS) providers are constantly challenged.

Coordinating a system that allows for peak performance to meet the patient's needs requires significant planning, training and partnerships. When the clock is ticking, minutes mean lives. North Shore Fire/Rescue and its partners at Bayside Communications Center, Milwaukee County Emergency Medical Services and local hospitals continually work to perfect a system that gets patients to the right hospital as quickly as possible. This system requires 911 telecommunicators to rapidly process calls and dispatch appropriate resources, trained responders to be available and ready to respond from a close geographic area and hospitals that are equipped and trained in care for patients with emergent needs.

Getting heart attack patients the proper care in a timely manner is just one focus of North Shore Fire/Rescue EMS providers. With a target of 90 minutes from first EMS contact to reperfusion, North Shore Fire/Rescue is proud to report regular occurrences of 60 minute timelines from first EMS contact to reperfusion at our local hospitals.

## Funding

The City of Glendale is responsible for 28.16% of the total expenditures for the North Shore Fire Department, or \$3,581,243 in 2014. This is about 3.3% more than 2013.



# NORTH SHORE WATER COMMISSION

## Water Quality

The North Shore Water Commission (NSWC) once again met all Environmental Protection Agency (EPA) and State drinking health standards last year. By continuing to carefully preserve their water supplies, the NSWC has not violated a maximum contaminant level or any other water quality standard.



The water treatment process begins with a single intake approximately 4,000 feet offshore in Lake Michigan. From there, the water travels through the intake until arriving at the Klode Park intake facility. After entering at Klode Park, the water is pumped nearly a mile away to the Bender treatment plant. The water is treated here through a complex method involving the addition of chemicals, various filters and ending with the new ultraviolet reactors as seen above before being distributed to the public.

## One of a Kind

The Villages of Fox Point and Whitefish Bay have an intergovernmental agreement in shared water supply with the City of Glendale forming the North Shore Water Commission. The NSWC is the only water treatment plant in the state working in an intergovernmental agreement.

Information on the water quality report can be found at:

[www.northshorewc.com/CCR2014.pdf](http://www.northshorewc.com/CCR2014.pdf)

## Did You Know?

On average, Glendale consumed 1,926,000 gallons of water each day in 2014. On August 19, 2014 Glendale used 3,333,000 gallons, the most of any day that year.



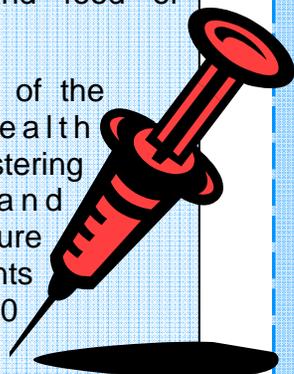
The City of Glendale delivered 52.46% of the water distributed from the North Shore Water Commission. The annual commitment to process clean water was \$691,476 in 2014.

# North Shore Health Department

## Disease Control & Health Screening

The North Shore Health Department conducted 288 disease investigations in 2014, 83 of which were for Glendale residents. Only diseases diagnosed by a doctor are counted as a case. The three most common cases throughout the North Shore were sexually transmitted diseases, influenza, and food or water borne illness.

Another major function of the North Shore Health Department is administering immunizations and cholesterol/blood pressure tests. Glendale residents received 40 of the 680 immunizations by the North Shore Health Department in 2014. In addition, 336 cholesterol and blood pressure tests were given, 41 of those from Glendale. Of the 336 tests given, 37% of the tests showed an elevated level of cholesterol or blood pressure.



## Services

The North Shore Health Department provides a wide variety of services to the community. Below is a list of some of the services provided to the City of Glendale.

- Adult Health Screening
- Blood Pressure Checks
- Communicable Disease Control
- Community Events
- Complaint Investigation
- Emergency Preparedness
- Health Education & Information
- Home Visits by Registered Nurses
- Immunization Services
- Mosquito Control
- Tobacco Control
- Telephone Consultation
- Travel Health
- Women's Health



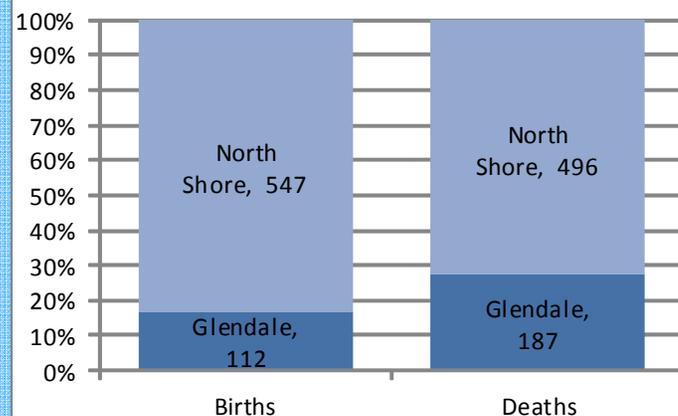
## In 2014

The North Shore Health Department was awarded a grant to support outreach, education, and follow up on Radon levels in the community.

The Health Department staff joined other health departments, Wisconsin Department of Health Services and other health providers in preparing for Ebola cases in Wisconsin.

The Health Department completed their 140 review and achieved a Level III certification, increased from Level II.

2014 North Shore Vital Statistics



# Public Works

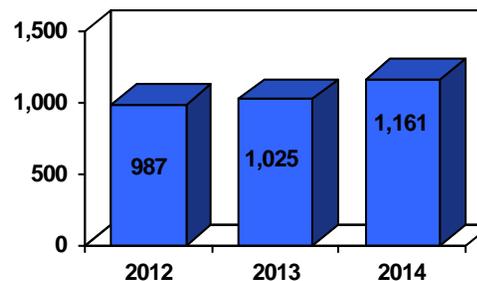
## Recycling

Garbage and recycling is a service contracted by Advanced Disposal Services. The City receives a credit on the invoice for tons of recycling collected.

Each year, the City of Glendale receives an annual recycling grant to assist in the costs of the program.

The chart on the right shows a 15% increase in recycling since 2012.

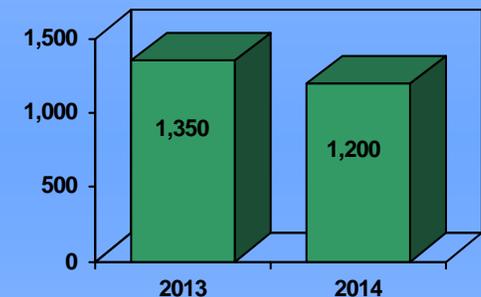
Glendale Recycling Tons



## Stormwater Discharge

The Department of Public Works continues to implement the annual storm sewer catch basin cleaning and street sweeping program. The chart below shows the number of catch basins inlets that have been cleaned.

Glendale Catch Basin Inlets Cleaned



## Leaf Collection

The leaf collection program is very important to the City. Keeping the leaves out of gutters and storm sewers will help prevent potential flooding throughout the City.

Leaf collection begins each Fall around mid-October lasting into December. In 2014, the Department coordinated the removal of approximately 9,100 cubic yards of excess compost material. The collected material is then composted at a Wisconsin Department of Natural Resources monitored site shared with Whitefish Bay. The material is stored there until the spring when a private sod grower collects the composted piles. These piles are then used as bedding material for sod beds.



## Snow Plowing

In an effort to reduce salt usage, the City will perform snow plowing operations during smaller snowstorms. Plowing more frequently will keep the roads clear, reduce the amount of compacted snow on the streets which lowers the need for salt usage, and make for safer roads.

In 2014, the city used 2,400 tons of salt throughout all of the salting and plowing operations. This is comparable to previous years.

There are approximately 70 miles of city street, water main, and sewer in the City of Glendale.

## Tree City USA



2014 became the 16th consecutive year the City of Glendale was awarded Tree City USA status. Tree City USA is a program sponsored by the Arbor Day Foundation in cooperation with the United States Department of Agriculture Forest Service and the National Association of State Foresters which provides direction, technical assistance, public attention, and national recognition for urban and community forestry programs, awarding communities that effectively manage their public tree resources.

Below is a picture of Acting Mayor JoAnn Shaw and Regional Urban Forestry Coordinator Kim Sebastian planting a tree at City Hall for Arbor Day.



## 2014 Capital Improvement Projects

Each year the City budgets for major projects to ensure the best infrastructure for the Glendale Residents. Below is a list of the 2014 Capital Improvement Projects.

- West Bender Road reconstruction – curb/gutter, water main, storm sewer, asphalt paving, LED street lights, sidewalk, and landscaping.
- North Iroquois Avenue reconstruction – curb/gutter, storm sewer, asphalt paving, and landscaping.
- Standpipe painting – painted both the interior and exterior of the water standpipe.
- Sanitary sewer rehabilitation – lined 7,200 linear feet of 8-inch mains, and 2,444 linear feet of 10-inch mains.
- Private property inflow and infiltration project – lining 50 private sewer laterals south of West Silver Spring Drive in the 6<sup>th</sup> Aldermanic District under MMSD funding agreement.
- Street Resurfacing Program – resurfaced various streets. The City received a \$53,623 Local Road Improvement Grant to assist with the project.

# Community Engagement



All residents of Glendale are eligible to register for Nicolet Recreation Department programs. The Nicolet Recreation Department offers a wide variety of activities including athletics, music and art, foreign language and more. Also, they provide programs for all different age groups from toddlers to seniors. In total, 458 programs were offered with 6,730 unique participants in 2014.

The Glendale Senior Citizen Center is located at Glen Hills Middle School and is available to all seniors 55 and over. Members of the Glendale Senior Citizen Center attend ball games, go to the theatre, and much more.

One of the most significant events put together by the Glendale Senior Citizen's Club and the Nicolet Recreation Department is the annual Sheepshead tournament. 230 people participated in this tournament making it the largest Sheepshead tournament in the Midwest.

## Glendale Fourth of July

Glendale's Fourth of July is the annual community celebration for Independence Day. In 2014, activities included a Children's Parade, Main Parade, games, bounce house, music, and fireworks display on the 4<sup>th</sup> of July in Kletzsch Park.

### Did You Know?

The City spent \$12,000 for fireworks in 2014.

## Music In The Glen

The City of Glendale sponsors Music In The Glen, a once per week summer concert series. 2014 marks the 24th consecutive year of the event. All concerts are free to attend and in 2014 were located at Nicolet High School. All costs have been raised through private donations, and no property taxes have been used to pay for it. Please watch the City website for 2015 information.



# North Shore Library

## Mission Statement

The mission of the North Shore Library is to provide its patrons with access to materials and services which can improve their minds, broaden their lives and fulfill their cultural, civic, intellectual, educational, professional and recreational needs. The foundation of this mission is the Library's enduring commitment to intellectual freedom for all.

## Library Network

Using a TEACH Grant from the State of Wisconsin, through the Milwaukee County Federated Library System, the Library network was upgraded to fiber optics which increased network speed and bandwidth.

## Fierce Reads Tour

The Library hosted the Fierce Reads Tour in association with Boswell Books. This program featured four young adult authors. Two of whom are local authors.

## Summer Program

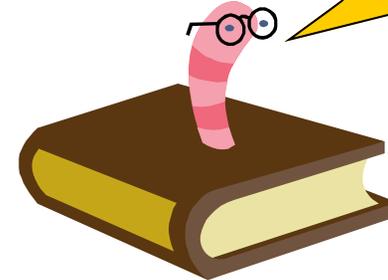
The ever popular Children's Summer Reading Program was again a success. The theme was science; "Fizz Boom Read" for children and "Spark a Reaction" for teens. The Librarians had the opportunity to use STEM programming; Science, Technology, Engineering, and Math in developing the programs. This program was sponsored by the Friends of the North Shore Library.

## Adult Program

The first Adult Summer Reading Program was held this year. There were sixty-two participants. Weekly and Grand prizes were awarded. This program was sponsored by the Friends of the North Shore Library.

## Did You Know?

There are 7,402 Glendale residents which have a North Shore Library Card..



## North Shore Library Holdings

Volumes	96,985
Periodicals	260
Audio-visual items	14,597
Databases	66
E-book access	28,530
Public access computers	20

## **D.A.R.E.** TO KEEP KIDS OFF DRUGS

### **Public Education**

Approximately 160 students graduated from Glendale's DARE program in 2014. The Wisconsin DARE Officers Associations (WDOA) recognized Glendale's program as a model program with one of the best DARE instructors in the state. The programs updated curriculum has been well received by DARE officers and educators alike.



### **Coffee with a Cop**

Engaging our community in public safety efforts is a top priority of the Glendale Police Department. One of our newer programs entitled *Coffee with a Cop* is a national movement that aims to build trust between community members and police officers, one cup of coffee at a time.

It's a simple concept: Police officers and community members come together in an informal, neutral space like your business to discuss community issues, build relationships, and drink coffee. This past year the police department held several events at coffee shops and restaurants within the Glendale area and will continue to do so in the future.



### **Shop with a Cop**

Eleven students from Parkway Elementary School were chosen to go on a holiday shopping spree with twelve uniformed Glendale police officers and seven employees from Kohl's. "Shop with a Cop" is an event which helps underprivileged children enjoy a happier holiday season while improving the image of police officers for the youth.

### **Officer Friendly Program**

The Officer Friendly Program continues to be an important part of the curriculum for Glendale elementary schools, pre-schools, day care centers, and youth civic programs.

- Safety Topics include:
- Bicycle & Pedestrian Safety
  - Playground Safety
  - Gun Safety (Eddie Eagle Program)
  - Internet Safety
  - Bullying Prevention
  - Water Safety



## City of Glendale Events

The City of Glendale has a variety of events throughout the year. Below is a list of some of the most popular events:

**Safety Days** - The Glendale Police Department, with help from the North Shore Crime & Fire Prevention Officers, demonstrate police, fire, and other safety demonstrations. Children get the chance to sit inside various emergency vehicles, meet different safety characters, enjoy a charity cookout and much more.

**Beer Lovers Festival** - The Wisconsin Brewers Guild and the City of Glendale partner to bring this event together in the streets of the Bayshore Town Center Square. The festival features over 100 of Wisconsin's finest craft beer samples specially prepared with cuisine designed to complement each flavor.

**Glendale Fourth of July** - This City sponsored event is the annual celebration for Independence Day in Kletzsch Park.

**Music in the Glen** - Free, family friendly, summer concerts to residents of Glendale and surrounding communities.

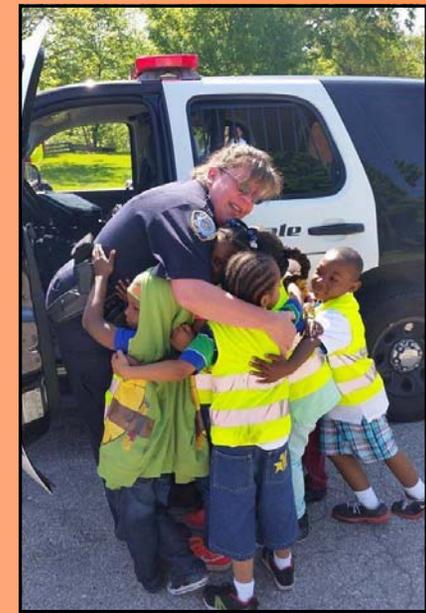
**Chalk Art Festival** - Chalk artists transform the streets of the Bayshore Town Center into works of art. Children also get the opportunity to create their own artwork, and at the end there is voting for a variety of awards.

**Oktoberfest** - Oktoberfest is modeled just like the one held in Munich, Germany. It is held every September on the four weekends following Labor Day at Old Heidelberg Park.

**Community Menorah Lighting** - The Menorah Lighting Ceremony at Bayshore Town Center is a community-wide celebration of Hanukah. The celebration also features catering, a raffle, music and performances.

**Brilliant Night, Dazzling Lights** - The Bayshore Town Center rings in the holiday season with the lighting of the 50-foot Christmas tree. Holiday music is provided by local youths and carriage rides are available.

**Shop with a Cop** - The Glendale Police Department organizes this event which helps underprivileged children enjoy a happier holiday season while improving the image of police officers for the youth.



# Glendale

RICH PAST.  
BRIGHT FUTURE.

