

City of Glendale
Official Minutes – Music in the Glen Meeting
August 22, 2018

Meeting was called to order at 3:02 p.m.

Roll Call: Present: JoAnn Shaw, Chair; Members; Rita Radke, Robert Radke, Lee Carey Johnson, and Carol Pierner. Absent: None

Staff Present: Anna Voigt, Deputy Clerk/Treasurer

Guest: Ann Deuser, Executive Director of Welcome to Glendale Convention & Visitors Bureau.

Open Meeting Notice.

In accordance with the Open Meeting Law, the local news media was advised on Friday, August 17, 2018, of the date of this meeting; that the agenda was posted on the official bulletin board of City Hall, the Glendale Police Department, and the North Shore Library; that copies of the agenda were made available to the general public in the Municipal Building and the Police Department, and those persons who requested, were sent copies of the agenda.

Adoption of Minutes of meeting held on July 16, 2018

Motion was made by Mr. Radke, seconded by Ms. Carey Johnson, approving the minutes held on July 16, 2018 with corrections.

Wrap up of 2018 Season

Ms. Shaw stated that everything during the season went well. Ms. Shaw stated there was money collected from the sale of water and the donation bucket. Ms. Radke asked Ms. Dueser if all of the sponsors were happy. Ms. Dueser answered that all of the sponsors were happy and she had more sponsors that showed interest for next year. Ms. Pierner stated that all the people she talked to and saw seemed to enjoy all of the shows. Ms. Dueser stated next year she would like to work on the banners and place them differently. Ms. Dueser suggested redoing the website. She also stated that less inserts will be needed for the Kids of Wisconsin concert. Ms. Radke praised Ann for her help of marketing Music in the Glen. The committee agreed that Ann did a great job of getting more people to the concerts. Mr. Radke stated that the audience included all age groups. Everyone on the committee had a favorite show. Mr. Radke suggested for next year coming up with genres and then searching for music groups with that genre. Ms. Deuser suggested including young kid friendly show. She would like to match sponsors with the show. Ms. Carey Johnson would like to try and find an option to help move the lines at the concession faster. The beer carts were introduced at the last 2 shows and helped a little. Ms. Pierner asked if a food truck or another location could be used to sell food and beer. Ms. Shaw stated that nothing can take away from the concession. Ms. Carey Johnson suggested having a cash only line. Ms. Shaw said the issue is still the speed of pouring beer and soda. It takes time to pour the beer and there is only one spot to pour from. Mr. Radke asked when Nicolet is going to have the baseball diamonds under construction. Ms. Shaw said they were going to start this summer. They know they cannot disturb Music in the Glen on Wednesday evenings.

Discussion of Sound Technicians

Ms. Shaw stated that, City Administrator, Ms. Reiss found someone that can run the sound system. Mr. Radke wanted to know what the City's plan was for the sound equipment. Mr. Radke stated that the City doesn't own enough equipment to do a show. Mr. Radke and Ms. Radke stated they would like to stay committee members instead of becoming vendors for Music

in the Glen. Mr. Radke stated that if the City does purchase more equipment he would like to be a part of it. Ms. Shaw stated that there was not any money in the budget to buy equipment for the sound system. Mr. Radke asked if it would be possible for the Music in the Glen to fundraise for some of the equipment. Ms. Dueser stated that she could set the sponsor amount higher to fundraise some of the money. She asked for a wish list or a list from Mr. Radke of equipment that would be essential to do a show.

2019 Season

Mr. Radke suggested having all shows booked by February 2019. Ms. Shaw suggested starting the 1st show on June 19 and not having a show July 3rd. Ms. Radke asked if everyone would be interested in having Kids from Wisconsin on the schedule again. Mr. Radke stated that Kids from Wisconsin fills up there season fast and if the committee was interested he would get a contract. Ms. Radke asked if they should be in the beginning or the end of the season. Ms. Shaw suggested having them as the opening act for the 2019 season. Ms. Carey Johnson asked if the committee would want to do any repeat shows. Mr. Radke and Ms. Shaw said no, there are plenty of potential shows that there is no reason to repeat shows. Ms. Shaw said that someone had mentioned they would sponsor a Neil Diamond tribute band. The committee members showed interest. Ms. Shaw said she would find out the name of the band and if the sponsor was still interested.

Acceptance of Donation from Brandi Shaw

Brandi Shaw made a donation of a cart to Music in the Glen. The cart has already been used during show. Ms. JoAnn Shaw stated that a plaque is going to be made to add to the cart. Ms. Radke made a motion to accept the donation and Ms. Carey Johnson seconded the motion.

Set Next Meeting Date

The committee scheduled the next meeting for October 10, 2018 at 3:30 PM at The Richard E. Maslowski Community Park.

Old/New Business

Ms. Dueser suggested having a permanent sign structure to put in the park for banners. Mr. Radke stated that there was one on Milwaukee River Parkway. Ms. Dueser said it may be cheaper to put up banners. Mr. Radke stated that the sign structure that was used in the past had slots and the slots were just changed for every show. The sign needs to be big enough to read from the road as people drive by.

Ms. Deuser stated that not all money was collected from the sponsors.

Adjournment

Motion was made by Mr. Radke, and seconded by Ms. Carey Johnson to adjourn the meeting at 4:00 PM until October 10, 2018 at 3:30 p.m.

Respectfully submitted,

Anna Voigt
Deputy Clerk / Treasurer