

CITY OF GLENDALE
June 9, 2020, 6:30 pm
2020 4th of July Committee
Meeting digitally by Google Zoom

Present:

Jenna Kunde	Eric Zentner	Jesse BaDour	Melanie Hinchey
Jessica Ballweg	Mary Lynn Cinealis	Bethanie Gist	Steve Schmelzling
Ann Deuser			

The meeting was called to order with the Pledge of Allegiance.

Melanie Hinchey (PTSO president) said she was hoping to have a children's parade, but she contacted the health department which was very discouraging.

Bethanie talked about a possible photo contest and a coloring contest. For the photo contest, it would be one photo per household, and we would pick a photo at random. Jenna said you could have kids with decorated bikes submit a photo in lieu of a kids' parade. Bethanie suggested that could be a subcategory of the photo contest (and these would not be subject to the one-per-household limitation. Every kid gets something. Steve suggested family pictures versus kid pictures as separate categories. We need a disclaimer saying these photos will be shared with the public. We don't have to use last names.

Ann mentioned the city is having a rainbarrel contest; they are giving out 300 rainbarrels and 10 businesses can paint it and enter a contest. She thought the coloring contest entries could be posted around the city.

Prizes were discussed, like having your photo on the cover of next year's booklet, prime parade seating, four-hour reserved parking at next year's event, food vouchers at next year's event, being in the parade, etc.

Eric suggested the photo contest be judged rather than random. Bethanie asked how that would work. Steve said he could do it in a surveymonkey so each member could pick their top ten. Steve can establish an email address and a drop box for people to send photos and he would then put them in a Google Drive or survey monkey or something. Then all the photos (that we deem appropriate) would be put on a Facebook page.

Jenna suggested a livestream event, like a color guard or something, a video montage. She said she could put the photos into the video.

Jenna moved that we do the photo contest

Steve talked about banners; we had talked about banners thanking frontline workers but that might be outside our scope. It was also discussed that listing specific professions could be problematic because

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you will always miss somebody. Steve also mentioned that we might be in a time crunch if we're doing banners for July 4th. It was brought up that we can't put banners in the right-of-way and Eric asked why this is being enforced all of a sudden. Steve said he would talk to the city council about changing the ordinance so city-sanctioned events have an exception to the rule. We can't change it for this year. As of now signs need to be 10 feet away from the road on private property. Ann suggested a permitting process where businesses can pay Welcome to Glendale for the privilege of posting a sign in a spot deemed permissible.

Bethanie mentioned that as things open up, maybe our committee should have a table at other events to promote our event and committee membership. Bethanie and Jessica will work on having a booth at Root Beer Bash.

Ann said she could market the photo contest on facebook, email, and nextdoor so we should be able to reach quite a few people. She thought the prizes would need to be really great to inspire people to enter, unless they saw lots of other people posting.

Steve suggested Jenna do the montage video and Steve will put it online. Melanie said she could write some text. Steve will try to get scouts together to do flag raising. Jenna said she's happy to do the montage, but if they're submitting photos taken on the 4th, the photo montage would be posted after the 4th, but the scout color-guard thing should be posted on the 4th, but that probably won't work, so we won't do the color-guard thing. Bethanie will write the text for the photo contest promotion. Ann will do the layout.

To summarize: no banners, no children's parade, we are doing the photo contest. We still have the square space website. Steve wants us to have a Google group for the committee. Steve moved that we keep the website and domain name for another year. Motion passed unanimously. Minutes of the previous meeting were approved unanimously.

Steve proposed we not meet June 30th and just meet July 14th. The small photo-contest group will meet around June 30th as needed, and they can let the rest of us know if they need the rest of us.

Meeting was adjourned at 7:40pm.