

CITY OF GLENDALE

5909 North Milwaukee River Parkway

Glendale, Wisconsin 53209

May 17, 2018, 6:30 pm

2018 4th of July Committee

City Hall

Present:

Jenna Kunde

Shawn Lanser

Eric Zentner

Steve Schmelzing

Jill Kastner

Jessica Ballweg

Bobbie Hughes

Sarah Acker

Sgt. Mike Morris of Glendale P.D.

The meeting was called to order with the Pledge of Allegiance.

The committee unanimously approved the minutes of the April Glendale Fourth of July meeting.

Children's Parade:

Jenna reported that bracelets and temporary tattoos are ordered; bags, cookies and coupons will also be in the bags and Ann ordered ice cream. Ann also communicated to Bethanie about volunteer needs.

Parade:

Jessica reported that Jesse Ritka (Channel 4) and a Storm Chaser will be in the parade, and they'll do a live weather report right after the parade. Fox 6's Ryan Cramp will do some broadcasts before the parade. Adrian Peterson and Ben Wagner from Channel 12 will be riding in parade. Calie Herbst (Miltown Moms) will be in the parade. Joe, a Korean War Veteran, will be in the parade. They'll have a second van with a couple WWII vets including a female bugler. Jenna suggested that we invite them to join Mayor Kennedy on stage at noon at Kletzch Park. Jo-Don Farms is bringing a llama and four goats. The Jelly Belly car (a Ford Edge) will be in the parade. She's trying for Bango the Buck. She is still confirming with a military vehicle. She's talking to PBS about Clifford the Big Red Dog. Gil of the Chinooks is not coming. Jill said that Abe Lincoln and Pocahontas and Fighting Bob LaFollette are coming. Theo Lipscomb is coming. Jill needs all the committee who isn't at the food/games area to help with the beginning of the parade to help direct people.

Jenna asked who should be our spokesperson to promote volunteer signups, talent show participants, etc. Steve suggested Bryan could do this, especially on NextDoor. Jill suggested that more than one person could do this (Bryan one week, Bethanie the next, etc.). We are also putting flyers in the school Thursday folders. Sarah suggested the bulletin board near the office at Nicolet, at Pick n' Save, and in our park. Steve suggested we email the flyer to the aldermen and ask them to get out the word to their districts.

Parade Vehicles:

Jessica has a list of acts she has who need vehicles. She has shared most of this with Mary Lynn, and she will update Mary Lynn. If anyone knows potential parade drivers (must be 21 or older with a valid driver's license), let Mary Lynn know.

Layout:

We talked about whether the big tent needs to be further east or south in terms of getting power to it. We are going to measure the cord on the panel that has gone to the south stage in the past. We will move the mega tent a little south so the north edge is about even with the north edge of the southeast cluster of trees. We talked about moving bounce houses further south and running the wire for their outlets along the perimeter of the mega tent rather than the north tent. We are going to keep the games/activities tables in their same spots (central, west of food vendors). We may do disc golf in the same area as the super soak and just pause it during the super-soak. The dunk tank will be east and a bit south of the southeast cluster of trees (where it had been about 3 years

ago). The beanbag toss will be on the southwest baseball diamond (since there are no softball games). The Jedi training will be west of the north tent, and the rock wall, and cave maze will be west and a bit north of the north tent. (See Steve's diagram). Shawn proposed a fence behind the cheese curds, Sprecher, and the mega tent, running east-west. Eric suggested we ask DPW to do this fence. Shawn said he thought they would.

Steve has posted the layout map in the shared google docs. He'll re-send that link to the committee.

Kids Games and activities:

Looking at the layout, the center area will be pretty empty after 3:30 pm. Jenna wondered if the bean bag tournament might be held there (between the two tents) from 4-6 p.m. to have something going on in that open area during that time. Jenna will talk to Tom what The Brick would think about this idea. If the beanbags and boards were there earlier, we'd need to staff them so the bags don't run away. We also need to staff Jedi Training.

Stages:

Sarah shared her tentative schedule for both stages. She said that Oilcan Harry needs 4 hours to set up, 7:30 – 11:30am, and we will use their PA system. Jenna said that the whole committee should try to be in the big tent from 12 to 12:15 so that Bryan can recognize us. Digbii is playing from 12:15-2:00. There was talk about whether jazz is best for that time slot (the main daytime time slot). Steve said that this background-type music may be good while people are having lunch, checking things out, etc. By the time they're bored, it's almost time for Pat McCurdy. FEAR will not be on the stage (though they will be in the parade). Sarah said that she is hoping for another act to bring more diversity to the mix, maybe something like Ko-thi dance company.

Main stage: Setup (7:30 – 11:30 am); DJ Music (11:00 – Noon); Mayor's Welcome (Noon – 12:15); Digbii (12:15 – 2:00); DJ Music/setup for Pat McCurdy until 2:30; Pat McCurdy (2:30 – 3:30); DJ music/break until 4:00; Pat McCurdy 4:00 – 5:00); Oil Can Harry (5:30 – 9:00 pm)

Community Stage: Talent Show (12:15 – 2:00); Rubik's Cube Kid (2:00 – 3:00); Gypsy Geoff (3:00 – 4:00 pm); Bingo (4:00 – 6:00 pm)

Talent Show:

Jenna asked if we need an emcee for the Talent Show. They thought about asking Dr. Kabara from Nicolet or Mr. Theine (teacher at Parkway). Steve will ask Mr. Theine if he will be the emcee for the Talent Show. Steve also suggested that if (when) he becomes Teacher of the Year, he could be in the parade too. Sarah and Bethanie are recruiting judges. Eric will ask Brass Bell if we can use their keyboard again. Michelle Kornitz will organize all the submissions. We should put up flyers at Brass Bell, Pick-n-Save, Thursday folders, the Bavarian. Sarah suggested we give the emcee and judges free meals.

Food Vendors:

Dr. Dawg isn't coming. We talked about inviting Noodles and Co. We decided against noodles because some vendors were having trouble making money. We may still look for a pizza option. Jill mentioned that Jet's is coming back in 2019, so it's hard to ask a Pizza place to be a placeholder for one year. We will try Dickie's for barbeque sandwiches. Bobbie will call Dickie's. The woman donating the cake wants to cut it, but we will still need volunteers to serve the cake.

Booklet Cover:

We looked at seven potential booklet covers and voted to use the one mostly blue one with the flag along the bottom (the one that looks most similar to last year's cover). But we would like the "City of Glendale" to be more clear and change "fourth" to "4th." Remove the times. Add in the website link and the Facebook name. Eric pointed out that "Fourth of July" needs to be hyphenated when used as an adjective, but the chair, in a blatant disregard of grammatical rules, overruled this logical point from the secretary, the committee member with the most grammatical training.

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Shirts:

The volunteer T-shirts we have are almost all large and XL. There's one medium. We would like to order 10 small and 10 medium volunteer shirts. It was noted that not all volunteers will get a shirt, but that those that are high-visibility should have a shirt and all should at least have name tags.

The meeting was adjourned at 8:11 pm

Next Meeting: The next meeting will be on Wednesday, June 6th, at 6:30 at City Hall.