

City of Glendale  
Official Minutes—Music in the Glen Meeting  
March 4, 2020

Meeting was called to order at 5:05 p.m.

Roll Call: Present: JoAnn Shaw, Chair; Members: Lee Carey, Tristann Rieck, Carrie Scheldroup, Steve Shaw and Laura Emir.

Staff Present: Rachel Safstrom, City Administrator.

Open Meeting Notice.

In accordance with the Open Meeting Law, the local news media was advised on Tuesday, March 3, 2020, of the date of this meeting; that the Agenda was posted on the official bulletin board of City Hall, the Glendale Police Department, and the North Shore Library; that copies of the agenda were made available to the general public in the Municipal Building and the Police Department, and those persons who requested, were sent copies of the agenda.

Approval of January 15, 2020 Meeting Minutes

Motion by Ms. Carey, seconded by Mr. Shaw, to approve the January 15, 2020, meeting minutes as corrected. Motion carried.

Review Acts for Upcoming Season

Mrs. Shaw gave an update on the contract status for acts this season. Several requests to perform have recently been received. This information will be kept on file for future years.

Ms. Carey indicated she was able to negotiate Steve Beguhn final cost to be \$1,000.

Discuss Fundraising Options

Administrator Safstrom read the update from Mrs. Deuser (see attached).

Next Meeting Date – April 1, 2020

The committee confirmed the next meeting for April 1, 2020, at 5:00 p.m., in the Committee Room at Glendale City Hall.

Adjournment

Motion by Mrs. Emir, seconded by Ms. Carey to adjourn the meeting at 5:22 p.m., until April 1, 2020, at 5:00 p.m.

Respectfully submitted,

Rachel Safstrom  
City Administrator

MUSIC IN THE GLEN REPORT  
FROM: WELCOME TO GLENDALE

**1) We're starting to market 2020 Summer Events:**

A summer event schedule will be published in the Nicolet Rec Summer Book  
A community email blast went out today to 5,000+ residents  
Emergency Services and City Hall has been apprised of scheduled Summer Events  
We're starting to look for summer volunteers via email blast/social media platforms  
Press Releases and City Calendar Updates will go out soon  
Music in the Glen Website will be updated soon with all performances/dates

2) We've started to acquire sponsors for the acts and the booklet.

Once I know that all acts are fully committed/contracted, I can seal-the-deal on sponsorships. The majority of our "performance" sponsors are coming back. It's my understanding that Steve Beguhn was secured last week?

3) I let Brilliant DPI know that the Music in the Glen Booklet will arrive around 5/10 this year...earlier than usual. That way Chris can order paper and prepare for production.

4) Jesse Badour starts as my full-time assistant on Monday. She has experience planning major events around Milwaukee and at Disney. She'll share an office with Ann at DPW.

5) Lee Carey paid her 2019 Sponsorship Fee. (Thank you, Lee!)

6) We should discuss what to do if the Coronavirus cancels the concerts. What does our contracts say? Will we owe the acts money or can we reschedule them for the next year? How will we handle our commitments to the sponsors? By preparing now...we can save headaches later.