

City of Glendale
Official Minutes – Music in the Glen Meeting
February 28, 2017

Meeting was called to order at 1:00 p.m.

Roll Call: Present: Izzy Goldberg, Chair, JoAnn Shaw, Member, Carol Pierner, Member, Rita Radke, Member, Robert Radke, Member. Absent: Lee Johnson, Robert Babisch

Staff Present: Rachel Reiss, City Administrator, Anna DeGroff, Administrative Secretary

Open Meeting Notice.

In accordance with the Open Meeting Law, the local news media was advised on Thursday, February 23, 2017, of the date of this meeting; that the agenda was posted on the official bulletin board of City Hall, the Glendale Police Department, and the North Shore Library; that copies of the agenda were made available to the general public in the Municipal Building and the Police Department, and those persons who requested, were sent copies of the agenda.

Adoption of Minutes of meeting held on January 30, 2017

Motion was made by Ms. Shaw, seconded by Mr. Radke, approving the minutes held on January 30, 2017 with the recommended changes.

Discussion and Review of Music in the Glen 2017 Performance Schedule

Kids from Wisconsin has been booked for June 30th at 7:00 p.m. at Whitefish Bay High School. Mr. Goldberg stated he will be sending a check of \$2,000.

Doo Wop Daddies is scheduled to play on July 12, 2017 and will cost \$2,900 with a cancellation fee of \$300.

The George Busateri Band may play on June 24, 2017 for the opening of the Richard E. Maslowski Community Park if the Johnson Controls band does not respond to the request to play.

Concord Chamber Orchestra is scheduled for July 26, 2017 with a cancellation fee of \$100.

Mr. Lucky is scheduled for August 2, 2017 and will cost \$1,200 with no cancellation fee.

Bobby Way is scheduled for August 9, 2017 and will cost \$1,500 with no cancellation fee.

Ms. Reiss questioned if the musical acts had no cancellation fee if they would receive any payment. Mr. Goldberg stated that if there was no cancellation fee the musical act would not receive any payment.

Mr. Radke urged the committee to try and renegotiate the price with Doo Wop Daddies. Mr. Goldberg stated that an act like Doo Wop Daddies would bring in more people. Ms. Reiss added that different levels of sponsorships would be offered to pay for the cost of the musical acts.

Ms. Pierner asked if Nicolet Jazz band will be doing a show for Music in the Glen. Ms. Reiss suggested that they could play for the grand opening for the Richard E. Maslowski Park.

The committee came to a consensus that the musical acts would have a start time of 7:00 p.m. and all shows would be about an hour and half to two hours long.

Ms. Shaw questioned if there could be the possibility of any country acts to help bring in a younger crowd. Mr. Goldberg stated he would look into a few possibilities.

Discussion and Review of Music in the Glen Logo

Multiple options of the logo were put together by Mueller Communications and presented to the committee. Mr. Radke suggested the logo should have distinct lines and font so the logo can be seen from a distance. Ms. Radke suggested some of the leaves on the trees be musical notes. Ms. Reiss stated she would get the suggestions to Mueller Communications and present the updated logos at the next meeting.

Discussion and Review of Food Service

Ms. Johnson questioned, in an email, if Nicolet would be taking care of the concessions during Music in the Glen. Ms. Johnson in the past has supplied popcorn for the group. The committee came to a consensus that Nicolet would be contacted and asked not to sell popcorn at the concessions on the night of Music in the Glen. Ms. Johnson will be able to continue to supply popcorn for the programs.

Discussion and Review of Fundraising / Marketing

Mr. Goldberg stated he will be out fundraising. Ms. Shaw said she would assist with the fundraising. Ms. Reiss stated she would contact Mueller Communications to begin the process of writing letters to potential sponsors as well as designing flyers and a booklet with the tentative music line up. Once the schedule is confirmed the marketing materials will be ready for the committee to review.

Set Next Meeting Date

Committee agreed that the next meeting will be held on March 28, 2017, at 1:00 p.m.

Old/New Business

Mr. Radke questioned when the park would be done and about the lighting for the performances. Ms. Reiss said that the park would be completed by June and the committee wouldn't be able to determine how the lighting will work with the performances until the park was done.

Adjournment

Motion was made by Mr. Radke, seconded by Ms. Radke, at 1:31 p.m. to adjourn the meeting until March 28, 2017 at 1:00 p.m.

Respectfully submitted,

Anna DeGross
Administrative Secretary