

City of Glendale
Official Minutes—Music in the Glen Meeting
January 15, 2019

Meeting was called to order at 5:04 p.m.

Roll Call: Present: JoAnn Shaw, Chair; Members: Lee Carey, Laura Emir, Carrie Scheldroup, and Steve Shaw. Absent: Tristann Rieck.

Staff Present: Rachel Safstrom, City Administrator.

Guest: Ann Deuser, Executive Director of Welcome to Glendale Convention & Visitors Bureau.

Open Meeting Notice.

In accordance with the Open Meeting Law, the local news media was advised on Thursday, January 9, 2020, of the date of this meeting; that the Agenda was posted on the official bulletin board of City Hall, the Glendale Police Department, and the North Shore Library; that copies of the agenda were made available to the general public in the Municipal Building and the Police Department, and those persons who requested, were sent copies of the agenda.

Approval of December 4, 2019 Meeting Minutes

Motion by Ms. Carey, seconded by Mr. Shaw, to approve the December 4, 2019, meeting minutes as presented. Motion carried.

Review Acts for Upcoming Season

There was considerable discussion on acts for the upcoming season. The following dates, acts and assignments were reviewed:

| <u>Concert Date</u> | <u>Proposed Act</u> | <u>Committee Member Assignment</u> |
|--|------------------------------------|------------------------------------|
| June 3, 2020 | Nicolet High School | JoAnn Shaw |
| Have not received confirmation from Nicolet High School. Will continue to try to make contact to confirm this event. | | |
| June 17, 2020 | Jim Gaff – Tribute to Veteran’s | JoAnn Shaw |
| Mr. Gaff is excited to be a part of the Veteran’s tribute. The cost for the show will be \$1,290 for a 2 hour show. | | |
| June 24, 2020 | Tom Pease – Children’s performance | Ann Deuser |
| Tom Pease did not work out. Ms. Deuser contacted Ken Lonquist. The cost of the show will be \$900. The sponsor, Glendale Heights, has approved the performer and cost. | | |
| July 8, 2020 | Dem Horney Funkers (DHF) | Tritann Rieck |
| Ms. Rieck had reported via email that DHF is confirmed. The cost of the show will be \$1,200. | | |
| July 22, 2020 | 52 nd Street Band | Carrie Scheldroup |

The 52nd Street Band is confirmed. The cost of the show will be \$2,200, including lights and sound.

July 29, 2020 Chicken Wire Empire Lee Carey

Ms. Carey indicated she is having challenges contacting Chicken Wire Empire. She will try again; however, would like an alternative. There was a consensus to contact Steve Beguhn if unable to confirm Chicken Wire Empire.

August 5, 2020 Vibo Lee Carey

Vibo is confirmed. The show will cost \$700 plus \$400 for the sound.

August 12, 2020 Radio Radio Laura Emir

Radio Radio is not confirmed at this time. Ms. Emir will attempt to have confirmation in the next week.

At this time the confirmed acts total \$6,690. Chair Shaw requested all contact information be sent to her. Ms. Shaw will send out the contracts.

Discuss Fundraising Options

There was some discussion regarding the advertising space in the booklet. Ms. Deuser reviewed the prior year process for fundraising. Ms. Emir suggested looking into a “Presenting Sponsor” to donate \$10,000. The presenting sponsor would have the highest level of marketing for each concert, as well as a vendor space at each show.

Ms. Deuser stated she will be changing the commitments to the donations. All funds must be received prior to the booklet printing to ensure we have collected funds. There are two shows last year that have not been collected. The Silver Spring House is now closed and most likely will not be paying.

Ms. Deuser asked that all acts be confirmed prior to the end of February. This will allow for advertising in the Nicolet Recreation Booklet.

Chair Shaw stated she will enter the show date information into the new Community Calendar for the Glendale Area Business Association.

Next Meeting Date – February 5, 2020

The committee confirmed the next meeting for February 5, 2020, at 5:00 p.m., in the Committee Room at Glendale City Hall.

Adjournment

With no other business before this committee, Chair Shaw adjourned the meeting at 5:47 p.m., until February 5, 2020, at 5:00 p.m.

Respectfully submitted,

Rachel Safstrom
City Administrator