

# AGENDA

WELCOME TO GLENDALE BOARD MEETING  
CONVENTION, VISITORS, AND BUSINESS ASSOCIATION  
August 6, 2020  
2pm - 3pm (VIA ZOOM)

## ZOOM MEETING LOG-ON INSTRUCTIONS:

<https://us02web.zoom.us/j/86800875116?pwd=UzBCaTM5NnlnZmpiVXUxRjFsd2NaQT09>

Meeting ID: 868 0087 5116

Passcode: 211130

One tap mobile: +13126266799

1. INTRODUCTIONS
2. APPROVAL OF 5/13/2020 MINUTES
3. GLENDALE HOTEL STATUS
  - a. Room Tax Dollar/STR Report
  - b. Update on Hotel Representatives
4. EVENT STATUS:
  - a. DNC
  - b. RYDER CUP
  - c. FLOATILLA
  - d. OKTOBERFEST
  - e. SOCIETY OF TRAVEL WRITERS
  - f. PAINT THE CITY PRETTY RAIN BARREL CONTEST
5. 501 (c.4) STATUS
6. PREPARING FOR 2021: PPE AND EQUIPMENT
7. GABA REPORT
  - a. STATUS OF NEW BUSINESSES
  - b. EVENTS & ACTIVITIES
  - c. PLANTS/WELCOME GIFT TO NEW BUSINESSES
8. NEW MARKETING STRATEGY FOR WELCOME TO GLENDALE
9. NEXT MEETING DATE
10. ADJOURNMENT