

CITY OF GLENDALE
2019 WELCOME TO GLENDALE MARKETING COMMITTEE
GLENDALE CITY HALL
5909 N. Milwaukee River Parkway, Glendale, WI 53209

AGENDA
Wednesday, November 13th from 2pm to 3:30pm

1. Glendale Hotel Occupancy Report
2. Glendale-Area Business Association Update
3. New Website Preview
4. DNC Strategy Plan/Update
5. 2019 Accomplishments and Data Report
 - a. Grant Report
 - b. Oktoberfest Update
 - c. Ryder Cup Strategy
 - d. Wisconsin Hotel Lodging Association
 - e. Governor's Meeting
6. Upcoming Events:
 - a. Cardinal Stritch University Tree Lighting...December 5th
 - b. Network at Night Nov. 27th from 5pm to 8pm
 - c. Mayor's Thank You Event...TBD
7. Travel Trends Reported at Wisconsin Destinations Conference
8. Keeping Our Hotels Successful In 2020/Marketing Strategy Direction
9. Next Meeting Date
10. Adjournment