

CITY OF GLENDALE

2200 W. Bender Road
Glendale, Wisconsin 53209

2018 WELCOME TO GLENDALE MARKETING COMMITTEE

AGENDA

Wednesday, October 17th, 2018...1:00pm to 3:00pm
Richard E. Maslowski Community Park

1. Introductions
2. John Fuchs
 - a. History/Background of the CVB and Business Association
 - b. Review and consideration of the Amended and Restated Bylaws of the Glendale Convention and Visitors Association, Inc.
3. Report on the Root Beer Bash
4. Glendale Map In creation
5. Database
6. Meeting and Convention Kit
7. New Website
8. Grant to extend a bike trail off the Oak Leaf Trail
9. Report from the Hotels
10. Welcome to Glendale Direction
11. Committee Feedback
12. Next Meeting Dates—Set-up Quarter meetings for 2019: February, May, August, November
13. Adjournment