

CITY OF GLENDALE

5909 North Milwaukee River Parkway
Glendale, Wisconsin 53209

2017 4th of July Committee

Agenda

Wednesday, March 15, 2017, 6:30 p.m.
City Hall

1. Call to order
2. Pledge of Allegiance – all
3. Discussion/Review of 4th of July activities

Booklet sales - Omar
Shirts - MaryLynn
Children's Parade - Ann
Parade – Bryan and Jill
Parade officials and vehicles - MaryLynn
Daytime activities stages and site setup – Trinny
Talent Show - Trinny
Grounds – Glenn or Eric
Bands and Stages – Trinny
Kids games and activities – Jenna
Food vendors - Bethanie
Parking – Lt. Hinman
Fireworks - Shawn
Volunteers - Bethanie

4. Other Business
5. Adjournment – Next meeting date _____

If you are unable to attend, please contact Jenna Kunde.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.

February 8, 2017
City of Glendale
Official Minutes – Fourth of July Committee Meeting

Present:

Shawn Lanser	Jill Kastner	Tom Cinealis
Mary Lynn Cinealis	Stacie Bishop	Trinny Schumann
Bobbie Hughes	Stacie Steele	Robin Benedon
Lt. Dave Hinman, Police Liason	Liisa Church	Bethanie Gist
Pam Hansen	Ann Markuson	Glenn Schumann
Eric Zentner		

The Meeting was called to order at 6:30 pm and began with the Pledge of Allegiance.

Membership

Trinny talked about the requirement of attendance at a certain number of meetings before new committee members are officially voted onto the committee. The rationale for this is that it's hard to have quorum (required for votes) when there are a lot of people officially on the committee who don't show up. Bethanie moved that on the third meeting the person attends, they can be officially made a member. There was a question about whether it was necessary to make this an official policy, and it was explained that this makes sure it's equal for everyone (as opposed to having friends of members accepted sooner, etc). Shawn amended the motion to be a recommendation for the mayor to appoint a member, rather than we as a committee (who may not be empowered to put people on the committee). Motion passed.

Trinny then said that Liisa Church, Robin Benedon and Stacie Bishop should be sent to the mayor for addition to the committee.

Food Vendors

Bethanie reported that Chippies is in (and excited). The Rolling Cones is in but would like the option of only doing part of the afternoon because they're still working on their volume. Shawn suggested that if we let people leave early, they must be out by 5:00 pm so as to avoid interfering with the nighttime band. Jet's Pizza is also very interested. Sprecher is in too. Bethanie has not had contact with Yum Yum or WI Cheese Curds or the Flowering Onion. Mary Lynn suggested that with pizza, we can't have people waiting (like while a pizza cooks). Hopefully they will sell pizza by the slice. Bethanie will ask Jet's for a commitment by next meeting. The Brick will do an ad. Having them and Sprecher as vendors would be redundant and too much. Trinny suggested that we wait to see if Jet's is in and avoid committing to too many vendors.

Volunteers

Bethanie said that not much has happened yet; it's a little too soon now to sign people up. She wants to get interested people together to offer incentives to volunteers. Chrystal will not be here for 4th of July this year.

Booklet Sales

Omar (who volunteered last time to lead booklet sales) is not here and has not been in contact with any of us. He is traveling out of the country. Shawn reported that we will try to keep the same sponsorship levels (costs) as last year, \$250 for quarter page, \$450 for half page, \$800 for full page and \$1000 for the back. Trinny

asked everyone to share leads if we have any; send them to Jenna or Shawn. We have not sent out letters yet to verify that previous sponsors want to sponsor again. Trinny will reach out to the ones she's been in contact with.

T-Shirts

Mary Lynn reported that last year committee members could purchase a polo shirt and Burkhardt's donated 20 free T-shirts, many of which were donated to volunteers. The "Burkhardt's" logo was on the back rather than the sleeve and much bigger than we expected. Jill mentioned that volunteers (especially in more public settings like the bouncy houses) need the same shirt that is very distinctive (not red, white and blue) so we are easily identifiable. Stacey Steele suggested red, white and blue tie-dye shirts. Trinny wants it to look nice. Ann wants to see a picture of it. Robin will check with a guy she knows. Mary Lynn will ask her friend who did polos last year. We decided to table this until we have more info.

Children's Parade

Ann said she will ask Marty Hersh if he wants to sponsor goody bags again. She will try to get ice cream donated. Are we willing to buy something, like pinwheels, for the goody bags? Trinny said she would ask Brass Bell if they might do egg shakers or kazoos or something. Trinny still wants to help with bike-decorating competition.

Parade

Jill reported that emails were sent out to all the non-govt groups who participated last year. All responses so far were "yes" or "we'll check into it." She needs contact info for Erik Kukulis (Boy Scouts) and Glendale Little League.

Parade Officials and Vehicles

Mary Lynn had nothing to report as of now.

Daytime Activities

Trinny wants to make sure we have someone to do what Chrystal did before we commit to a second stage. Stacey Steele said that she would do Emceeing. Do we want a music stage just for music (same as night-time band stage) and then keep the other stage the community stage and not have any music on that stage? If we have a music-only stage, do we want a daytime band (rather than multiple smaller acts)? We would really like a free DJ (like Chrystal). If we don't have someone, we don't have it in the budget to have a sound engineer. We can supply a small PA system for talking, background music. We need to investigate this further. Trinny will try to report back next month when we know more about sound.

Talent Show

Trinny is hoping for more help with this now that Chrystal is not going to be involved.

Grounds

Shawn asked if 13 port-a-johns were enough (we had 10 last year). Eric said we would still like to upgrade at least one park breaker box. Tom said we can submit a wish list (action plan) to Home Depot.

Kid games and activities

Shawn shared a pamphlet from “Kid Again” with lots of inflatables, zip lines, mechanical bulls, etc. we will share this with Jenna.

Parking

Lt. Hinman suggested that we send an email to him if we have concerns. Glenn has a nice sign for lawn parking.

Fireworks

Shawn did not get a hold of the fireworks people. Glenn was very happy with the smiley face and wants a rainbow this year. Shawn suggested that the ground displays may need to be raised a little so that they can be seen better.

Next Meeting

Not everyone responded to the survey about when they’re available next month. We are keeping with Wednesday, March 8th at 6:30pm here at City Hall. {Subsequently moved to Wednesday, March 15th at 6:30.}

Meeting was adjourned at 7:45pm.