

CITY OF GLENDALE
5909 North Milwaukee River Parkway
Glendale, Wisconsin 53209

Music in the Glen
Agenda
Tuesday, February 28, 2017, 1:00 p.m.

1. Call to order / Roll Call
2. Adoption of Minutes of Meeting held on January 30, 2017
3. Discussion and Review of Music in the Glen 2017 Performance Schedule
4. Discussion and Review of Music in the Glen Logo
5. Discussion and Review of Food Service
6. Discussion and Review of Fundraising / Marketing
7. Set Next Meeting Date
8. Old/New Business
9. Adjournment

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.

the Glen. Ms. Periner was questioning if the logo should continue to contain music in the logo. The committee agreed the logo and the name would continue to be Music in the Glen. The Committee will not be involved in recruiting any acts beyond musical.

Mr. Radke suggested the idea of offering several minutes before musical acts to advertise to donors. Mrs. Reiss suggested offering different levels of sponsorship. Ms. Reiss stated Mueller Communications offered to hand out fundraising letters to local businesses. Staff would put together letters and list of sponsors.

Mr. Radke brought up the concern on the maintenance of the Music in the Glen website. Ms. Reiss suggested staff would be able to take over the Music in the Glen website from Mr. Radke. Mr. Radke suggested advertising in local newspapers such as summer event guide on JS Online.

Set Next Meeting Date

Ms. Shaw would like to have logo ideas to approve Music in the Glen logo for future letterhead. Mr. Radke would like to have posters ready to review and approve. Committee agreed to hold the next meeting February 28, 2017 at 1:00 p.m.

Old/New Business

Mr. Radke requested that Music in the Glen help fund efforts for Kids from Wisconsin. The committee came to a consensus they would contribute \$2,000 toward Kids from Wisconsin.

Adjournment

Motion was made by Mr. Radke, seconded by Ms. Pierner to adjourn the meeting until February 28, 2017 at 1:00 p.m.

Respectfully submitted,

Anna DeGroff
Administrative Secretary